

Joocial

AutoTweetNG - Enhance your social media management

Full social content management in Joomla

http://www.extly.com/joocial-full-social-content-management-in-joomla.html

Joocial - Manage your social networks in Joomla

Beyond the original AutoTweetNG scope, **Joocial** is here to provide *full social content management for Joomla*.

Joocial includes all backend AutoTweetNG auto-posting features + publishing features to empower social media management for general users in Joomla.

Product Page: http://www.extly.com/autotweet-ng-pro.html

Support: http://support.extly.com

Community Forum Support: http://www.extly.com/forum/index.html



Joocial - Manage your social networks in Joomla Prerequisites

- AutoTweetNG Joocial v7.1, or superior
- System requirements:
 - Joomla 2.5 / Joomla 3
 - PHP 5.3, or superior
 - MySQL 5.5, or superior (recommended)

Recommended tutorials:

- How to AutoTweet from Joomla in 5 minutes
- How to AutoTweet from Your Own Facebook App
- Improve your social streams with RSS Feeds
- Publishing to Google+ Profiles and Pages



Joocial - Manage your social networks in Joomla What's new

Social Publishing Management

New tools to create, edit, schedule, and repeat posts.

Virtual Social Media Manager

High-level virtual assistant to manage when Posts are published, and evergreen posts support (re-publishing).

Jootool - Front-end Social Management Team

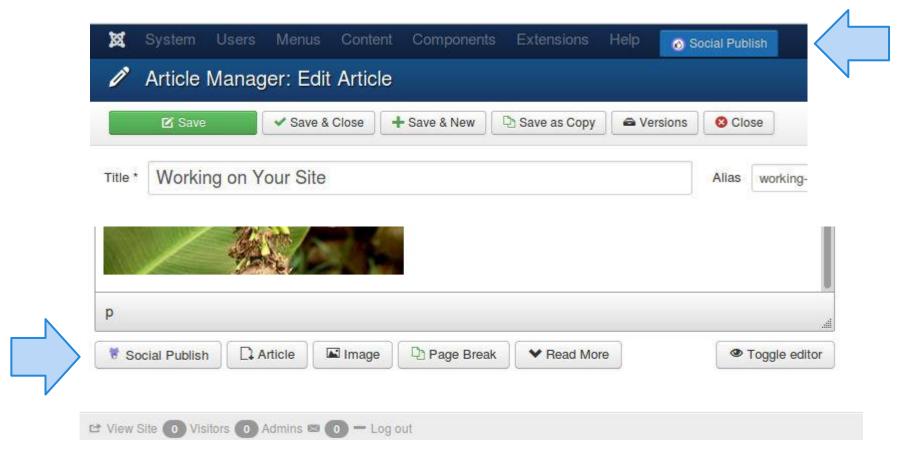
Front-end team tool to configure channels, browse, manage content requests and posts.



Social Publishing Management: beyond auto-posting content, Joocial introduces tools at component item level to define specific properties.

Social Publish Article Manager: Edit Article ✓ Save & Close + Save & New Save as Copy Post Management Publishina Posting Date Working on Your Site Title * Working on working-on-✓ Yes × No Post this O Joocial Post Permissions ✓ Yes Evergreen Post Joocial Post Management Post this By Default, new content is published as a Post, and modified content is published only if it's BIUSE Post this allows to specify if this new content is not for posting, or this modified content has × No Evergreen Post (even if it's not enabled ad plugin level) 2014-01-24 00:00:00 21:09:11 Posting Date 30 9 * * 1 Repeat Expression Available images

Post Management is available in the integrated components



Integrated with Joomla Articles, EasyBlog, FlexiContent, JoomShopping, K2, SobiPro, Zoo, and more.

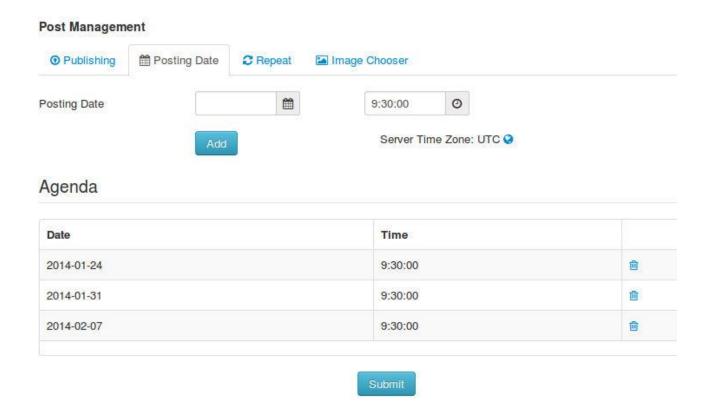
Post This: Allows to force publishing this post (when it's generally excluded), or do not post it (when it's generally included)

Evergreen Post: Check it to mark the post as evergreen (virtual management can re-publish it)

Post Managem	ent				
Publishing	Posting Dat	e C	Repeat	Image C ■	hooser
Post this	0) Default	✓ Yes	× No	
Evergreen Post	•	Yes	≭ No		

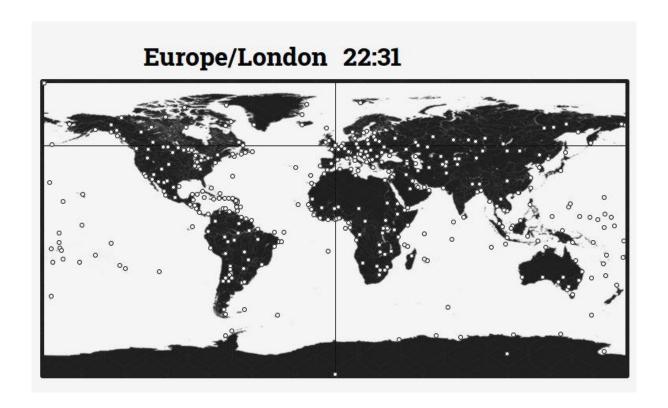


Posting Date: Schedule when the Post must be published, and a sequence of re-publications.





About World Clock & Time Zone Map: all times are related to the server time zone. Please, remember to adjust it according to your audience.





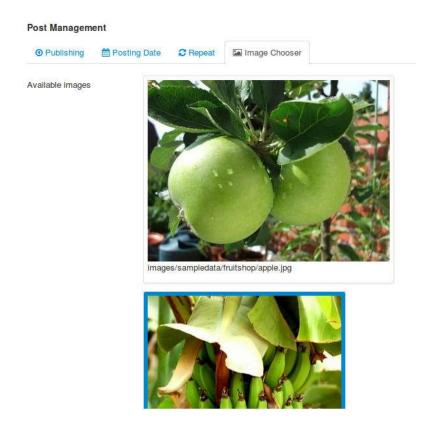
Repeat: Define a frequency of repetitions for this post.

Post Managem	ent			
Publishing	Posting Date	⊘ Repeat	Image Chooser	***
Minute(s)	30		•	Shortcuts
Hour(s)	9 = 9	AM	•	No repeat Every day at 9:30AM
Day(s)	Even	y Day	•	Every Monday at 9:30AMEvery 6 hours, quater past the hour
Months(s)	Even	y Month	•	At 11:59AM on Monday, Wednesday, and Friday December 8th, 6:47
Weekday(s)	Mono	day	*	Submit
Repeat Expression	on 30 9	* * 1		



It can start right away, or you can define a first posting date. To stop it, you must cancel the content request.

Image Chooser: Select which article image must be included in Post.

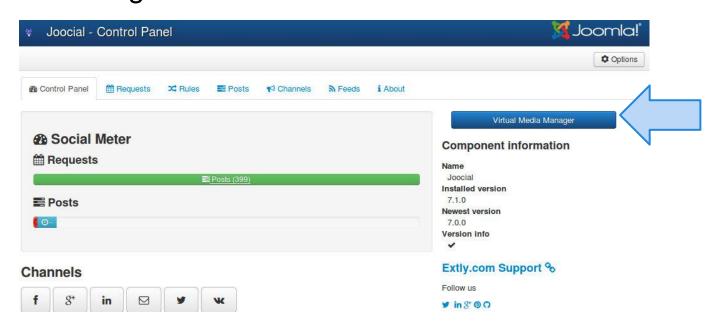




If no image is chosen, Post is created with the first available image.

Virtual Media Manager: Provides a virtual assistant to support high level operations:

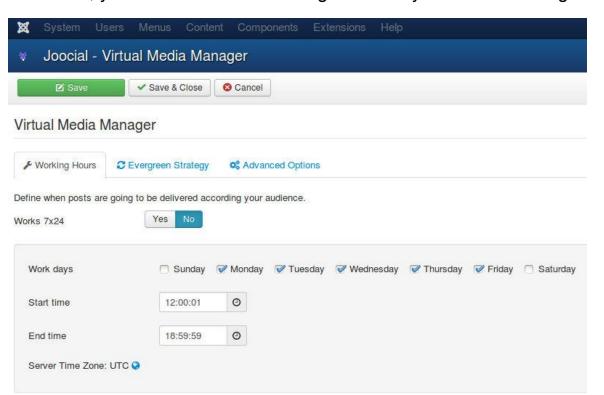
- Only publish in "working hours"
- If there's nothing new to publish from site or RSS Feeds, re-publish "evergreen" content





Working Hours: Define to allow Post publication at any time, or focused in a period of time.

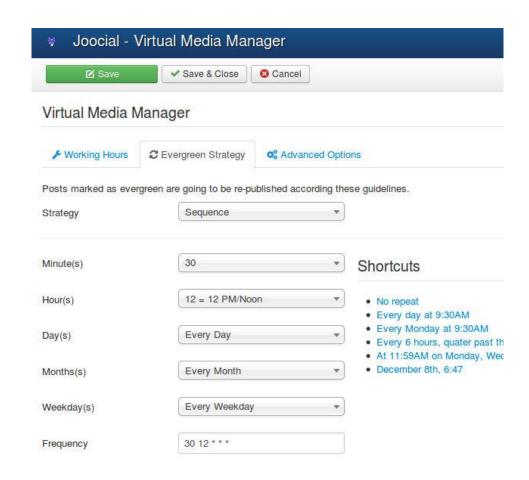
E.g. You can receive new articles with RSS Feeds, and filter them according your audience. But if your users are more active at some hours, you can define the "working hours" to your Virtual manager.





Evergreen Posts: Posts selected as evergreen can be posted if there's no content available. In this form, you can define frequency of evergreen posts.

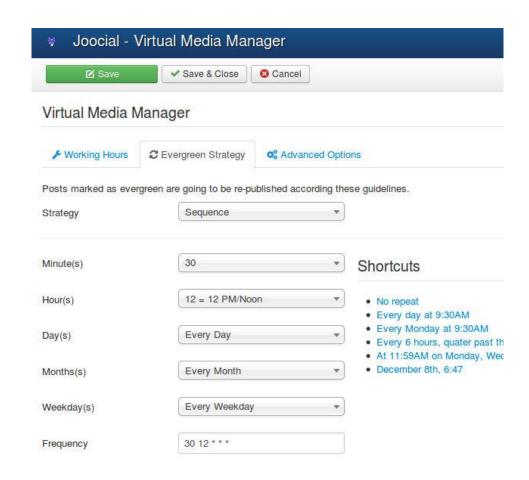
Strategy: It can be random or in sequence. In both cases, a great number of evergreen posts is recommended to avoid channel saturation.



Reference: Should bloggers and businesses share old content?

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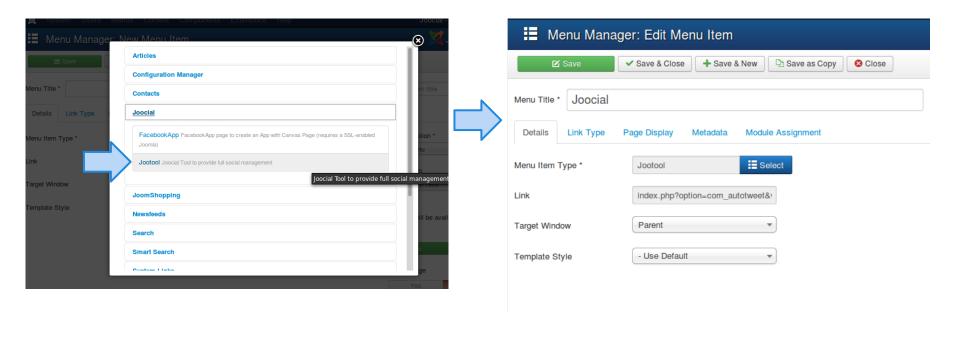
Strategy: It can be random or in sequence. In both cases, a great number of evergreen posts is recommended to avoid channel saturation.



Reference: Should bloggers and businesses share old content?

Jootool: It's a new front-end solution for your social management team.

To start, please create a new Menu Item for Joocial



Jootool: It's a new front-end solution for your social management team.



This example is based on Joomla! Content Manager

In Joomla!, you can have several User Groups (*). By default, **Jootool** allows these operations:

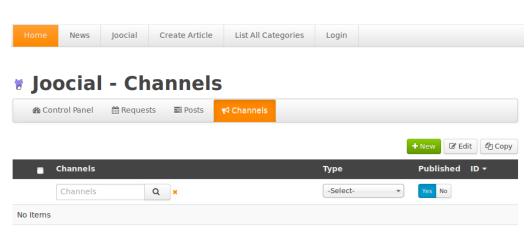
User	Create	Edit Own	Edit	Edit State	Delete	Access Backend	Configuration
Author	ok	ok					
Editor	ok	ok	ok				
Publisher	ok	ok	ok	ok			
Manager	ok	ok	ok	ok	ok		
Administrator	ok	ok	ok	ok	ok	ok	
Super User	ok	ok	ok	ok	ok	ok	ok

(*) For further information: http://docs.joomla.org/ACL
Permissions can be customized by Administrator in Global Configuration

Author:

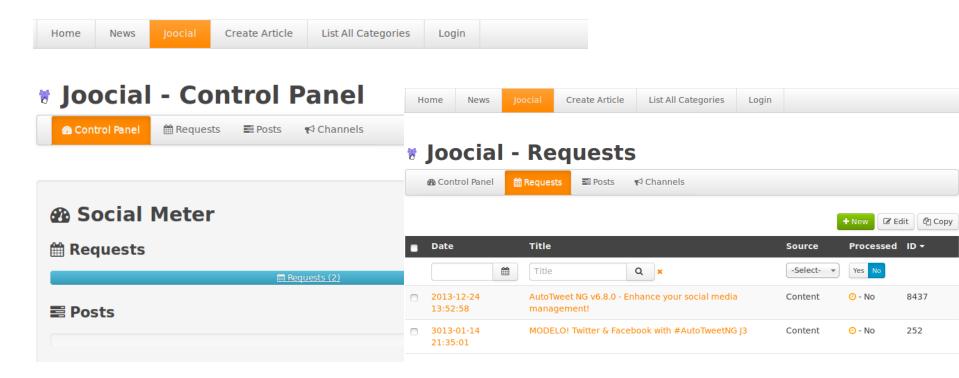
- Create content and Edit Own "Social Publishing" Options
- Create and Edit own channels.



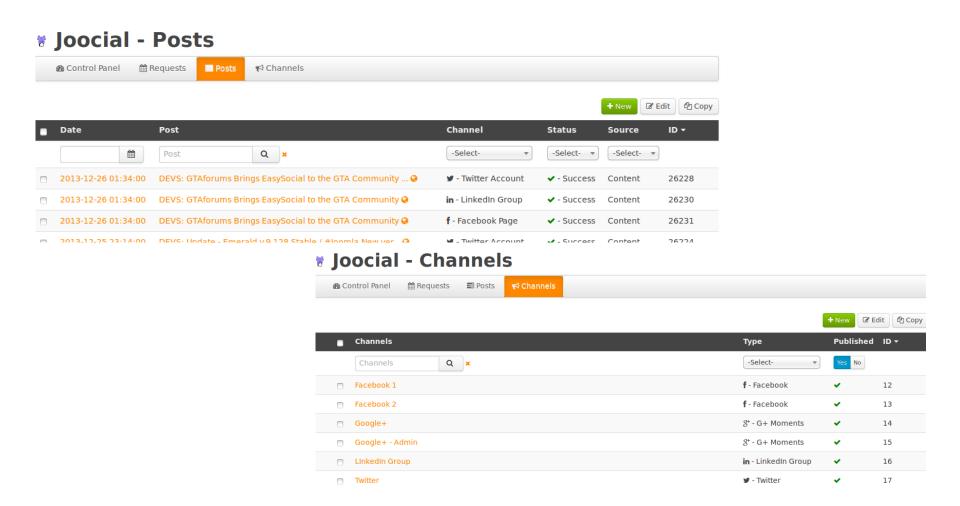


Editor:

- Create and Edit content, Edit "Social Publishing" Options
- Create and Edit channels.
- Requests and Posts: Check Status

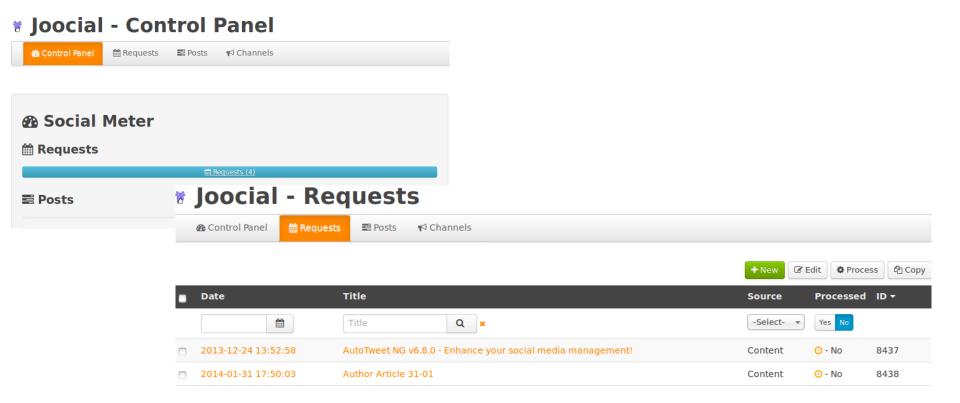


Editor:

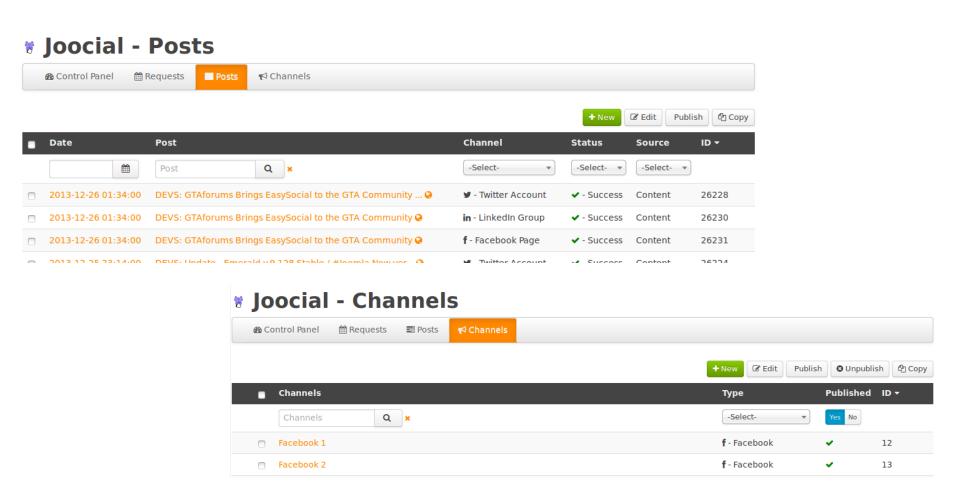


Publishers:

- Create, Edit and Edit State content, Edit "Social Publishing" Options
- Create, Edit and Publish channels.
- Requests and Posts: Check Status, Process and Publish

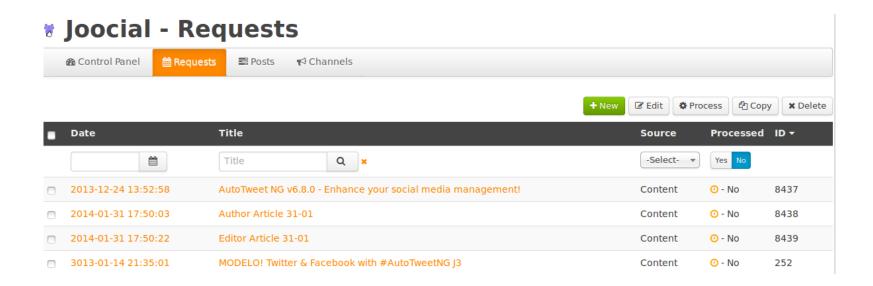


Publishers:

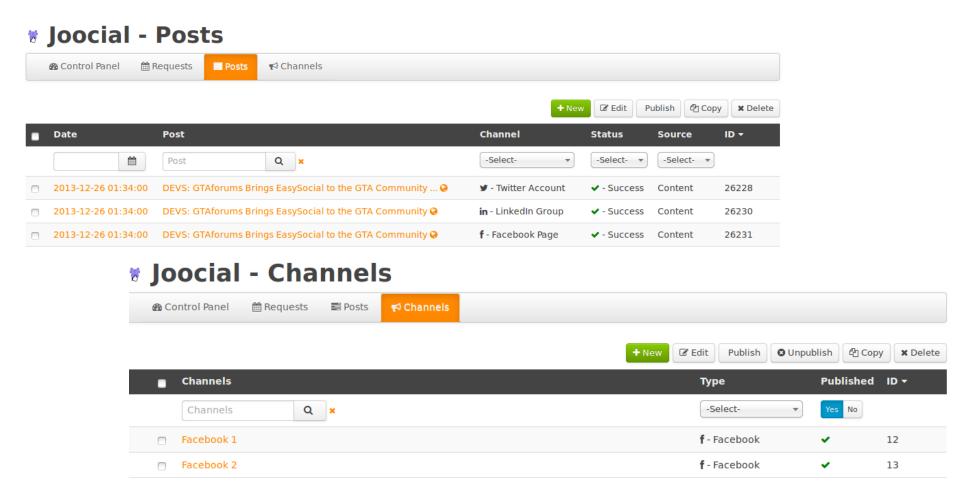


Managers:

- Create, Edit andEdit State content, Edit "Social Publishing" Options
- Create, Edit, Publish and Delete channels.
- Requests and Posts: Check Status, Process, Publish and Delete

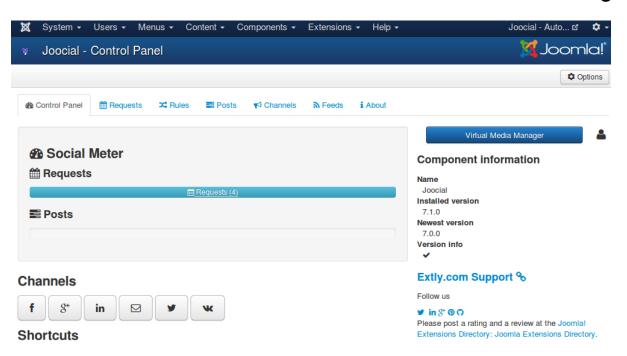


Managers:



Administrators and Super Users:

- Create, Edit and Edit State content, Edit "Social Publishing" Options
- Create, Edit, Publish and Delete channels.
- Requests and Posts: Check Status, Process, Publish and Delete
- Access Administration Interface, Feeds and Virtual Media Manager



Joocial - Manage your social networks in Joomla Conclusion

In this presentation, we have shown the new features available in Joomla for <u>full social content management</u>:

- Social Publishing Management: New tools to create, edit, schedule, and repeat posts.
- Virtual Social Media Manager: High-level virtual assistant to manage when Posts are published, and evergreen posts support (re-publishing).
- Jootool Front-end Social Management Team: Front-end team tool to configure channels, browse, manage content requests and posts.

One last word

We love your feedback, it's our way to improve.

This presentation was created with your help.

Please post a rating and a review at the #JED It really helps ;-)

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