

XTDir Promoted Entries for SobiPro



Building an advertising catalog for Joomla!

Presentation based on Joomla 3, SobiPro 1.1 and XTDir 5.6

2015-04-14

XTDir Promoted Entries for SobiPro



In this presentation, we are going to show how you can build an advertising catalog with SobiPro directory and XTDir Promoted Entries solution.

<http://www.extly.com/xtdir-building-an-advertising-catalog-for-joomla.html>

More Tutorials

http://www.extly.com/docs/xtdir_for_sobipro/index.html#tutorials

Extensiont Page: <http://www.extly.com/xtsobipro.html>

Support: <http://support.extly.com>

Prerequisites



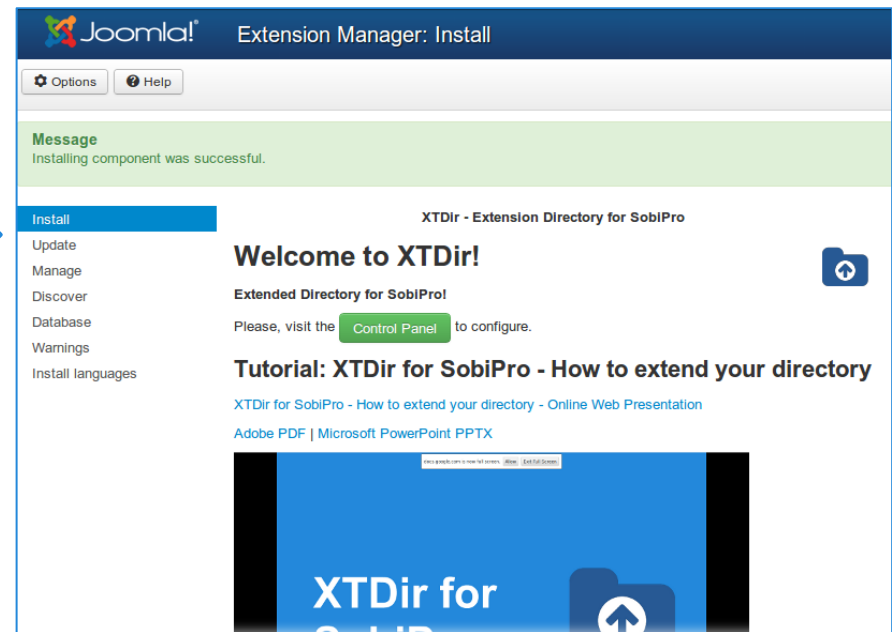
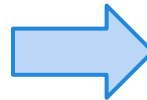
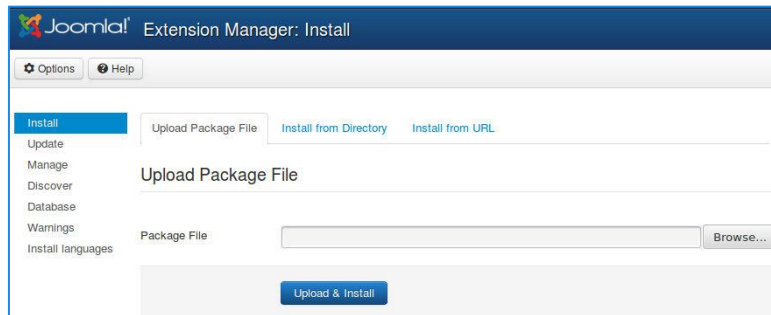
Prerequisites

- XTDDir Promoted Entries 5.6, or superior
- SobiPro 1.1, or superior (recommended)
- Joomla 3, or superior
- MySQL 5.5, or superior (recommended)
- PHP 5.3, or superior

Installation



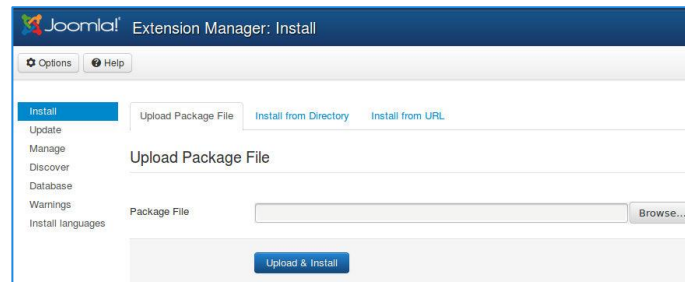
Download and install XTDDir Promoted Entries for SobiPro



Updates



1. XTDDir updates are installed in the same way



2. Remember to also update SobiPro Apps with the Update button.

- "Update" buttons in Promoted Entries/Configuration for **Promoted Order App** or **Promo-Information Field**
- "Update" button in Configuration/Core Index for **Router App**

XTDir-SobiPro Applications

Promoted Order App

Required App Status

Promo-Information Field

Required App Status

Promo-Validation Field

Optional App Status

Step 0



Control Panel - Core Index Generation

The **Core Index** is the information structure required to control:

- Promoted Entries
- Search Queries
- Entries Explorer
- Statistics

There are three ways to generate the **Core Index**:

1. Manually
2. Cronjob (recommended)
3. On Page Load

- To change it, please, check the following **Core Index of SobiPro Entries** slide, in [XTDir - How to extend your directory tutorial](#).
- Please, remember to enter your Download ID to enable web live updates. For more information, click [here](#).

Step 0



Manual Core Index Generation

You can just click in the button to generate the Index for the first time.

- It is in the default “manual” mode.
- You choose when the index is generated
- By default, restricted to **1000 entries**.

The screenshot shows a 'Core Index generation progress' dialog box with a blue progress bar. Below the bar, it displays 'Section: Business Directory (1)' and 'Indexed Categories-Entries: 4,058'. A green message box states 'Core Index successfully generated.' and a 'Continue' button is visible.

Below the dialog, the main interface shows 'Top-7 Categories' with a pie chart. The largest slice is blue, representing 39.2%. To the right, there is a section for 'XTDir-Component - 5.6.0' with 'Coming Soon' text and 'Download on the App Store' and 'Get it on Google Play' buttons. At the bottom right, it says 'Powered by JoomGall'.

TIP: You can click on **Update Index** at any time. It can be found in Configuration/Core Index of SobiPro Entries configuration.

Step 0



Manual Core Index Generation

The Core Index has been successfully generated!

You can check Statistics, Index information, Promoted Entries, and Cache Information in the Control Panel.

XTDir for SobiPro: Control Panel

↑ Promoted Entries Configuration

Top-7 Categories

XTDir-Component - 5.6

Coming Soon
Download on the App Store

Powered by Joomla

Extly.com Support <http://support>
Tutorial: XTDDir for EasySocial - Add EasySocial Community Network

XTDir Pages for EasySocial

Total Entries: 2,008

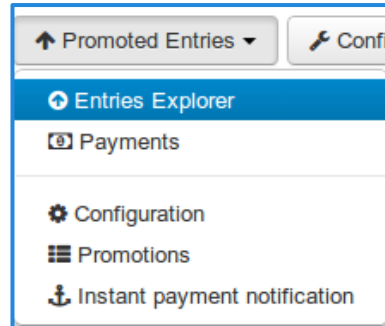
Update Index

Entries Explorer



The Entries Explorer is the main tool to manage entries.

- Navigational access to entries
- Links to the SobiPro Entry Edition and Public Entry.
- Section and Category filters
- Entry State, Approval, and Promotion Status
- Ordering management to control Promoted Entries



The screenshot shows the XTDDir for SobiPro: Entries Explorer interface. It features a search bar, a 'Update Index' button, and a table of entries. The table has columns for Entry, Section / Category, State, Approval, Promoted, Ordering, and ID. The entries listed are:

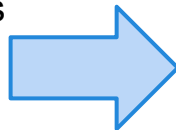
Entry	Section / Category	State	Approval	Promoted	Ordering	ID
<input type="checkbox"/> Search	Business D... - Select -	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30	37
<input type="checkbox"/> Neo Electronics	Computers and Internet, Hardwa...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	40	38
<input type="checkbox"/> N-Communications	Communications, Computers and ...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	45	39
<input type="checkbox"/> Sun Bookstore	Movies & Music, Shopping, Book...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	88888	54
<input type="checkbox"/> deja.org	Mobile Computing, News	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	66666	55
<input type="checkbox"/> gabriella.us	Communications, Shopping	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

Cases



In SobiPro, there are 3 cases to promote entries:

- **Search Case:** Results from a search query
- **Section / Category Navigation Case:** Entries shown browsing a Section or a Category
- **Alpha Listing Case,** visiting a Letter of the Alpha menu



Business Directory Search

★ Featured : Lena's Company ★

Search Keywords: morbi Start Search Extended Search

Find entries that have: All words Any words Exact words

Chained Categories: - Select Main Category - - Select Category -

Found 704 result(s)!

morris.biz - Manually Picked

Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.

giuseppe.name - Manually Picked

Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.

Restaurant Biotopia - Paid on 2013-07-15

Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.

natasha.io

Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.

stephania.com - Premium Field!

Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis non, vehicula id neque. Sed rutrum est eu diam suscipit elementum eget nec mi.

Nageldesign TOPTEN - Premium Field!

Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.

Neo Electronics

A 'Lite' Company (not 'Premium')

kenna.io

Color Reference

- Manually Promoted
- Promoted by Payment
- Promoted by Field
- Promoted by User Group

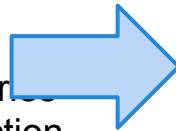
XDir allows to promote entries in each of these cases, according to different Promotions.

Cases





In SobiPro, there are 3 cases to promote entries:


- **Search Case:** Results from a search query
- **Section / Category Navigation Case:** Entries shown browsing a Section or a Category
- **Alpha Listing Case,** visiting a Letter of the Alpha menu




Home & Garden

 Do-It-Yourself

 Personal Finance

 Moving and Relocating

 Pets

Restaurant Biotopia - Paid on 2013-07-15

Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.

★★★★★

amparo.info

Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis non, vehicula id neque. Sed rutrum est eu diam suscipit elementum eget nec mi.

★★★★★

Autohaus Stoppanski (Audi)

Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum.

Autohaus Woitkus

Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis

XTDir allows to promote entries in each of these cases, according to different Promotions.

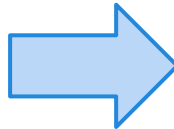
Color Reference	
Manually Promoted	Blue bar
Promoted by Payment	Orange bar
Promoted by Field	Light Blue bar
Promoted by User Group	Green bar

Cases



In SobiPro, there are 3 cases to promote entries:

- **Search Case:** Results from a search query
- **Section / Category Navigation Case:** Entries shown browsing a Section or a Category
- **Alpha Listing Case,** visiting a Letter of the Alpha menu



A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z 0-9

★ Featured : Lena's Company ★

gabriella.us
Vivamus est leo, tempor at dictum in, pellentesque molestie velit. Sed lacinia, quam non malesuada porttitor, ante arcu ornare magna, vel lacinia nibh velit quis massa. Donec nec massa sit amet metus elementum porta. Duis a velit vitae leo accumsan sodales. Vestibulum convallis consectetur elit

garfield.ca
Vivamus est leo, tempor at dictum in, pellentesque molestie velit. Sed lacinia, quam non malesuada porttitor, ante arcu ornare magna, vel lacinia nibh velit quis massa. Donec nec massa sit amet metus elementum porta. Duis a velit vitae leo accumsan sodales.

Galerie Ott
Vivamus est leo, tempor at dictum in, pellentesque molestie velit. Sed lacinia, quam non malesuada porttitor, ante arcu ornare magna, vel lacinia nibh velit quis massa. Donec nec massa sit amet metus elementum porta. Duis a velit vitae leo accumsan sodales. Vestibulum convallis consectetur elit

Gärtnerei Hartmann
Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis non, vehicula id neque. Sed rutrum est eu diam suscipit elementum eget nec mi.

XTDir allows to promote entries in each of these cases, according to different Promotions.

Color Reference

- Manually Promoted
- Promoted by Payment
- Promoted by Field
- Promoted by User Group


How it works



- The **Ordering** defines the order of the entries shown and it's determined according Promotions.
- **Promotions** can have a section or category scope; and there are three types of promotions:
 - **Manual Promotion**, you can define a default value for these entries. E.g. order number 888. You can also manually assign an ordering to specific entries. E.g Neo Electronics, order number 7.
 - **Dynamic Promotion**, the ordering is assigned to entries that have a specific value in a field. E.g. field_premium=option_premium.
 - **Paid Promotion**, integrated with SobiPro Paid Fields, you can configure Paypal Notifications (IPN) to receive the payment event and activate the entry with a specific ordering. E.g. Neo Electronics paid for a logo, order number 555; the entry is marked as paid promoted.
 - **User Group Promotions**: Check the new tutorial: [XTDir - SobiPro and PayPlans Membership Management](#)

How it works



XTDir for SobiPro: Promotions 

[+ New](#) [Edit](#) [Publish](#) [Unpublish](#) [Delete](#) [Update Index](#)

[Promoted Entries](#) [Configuration](#) [Control](#)

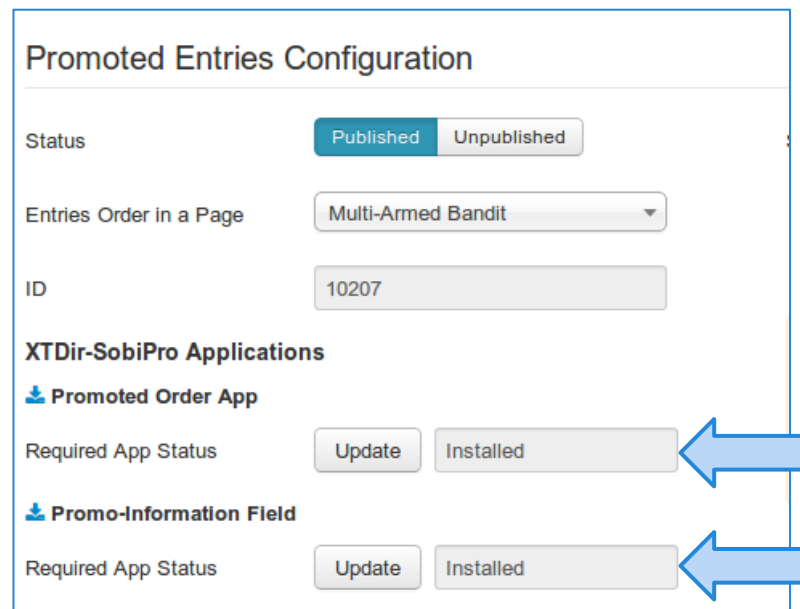
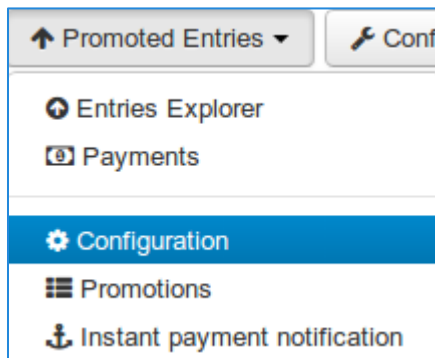
<input type="checkbox"/>	Promotion	Section / Category	Promotion Level	Tier type	Ordering	Published	ID
<input type="checkbox"/>	Editor Entries Promotion	Business Directory	Section	User Group	<input type="text" value="5225"/>	<input checked="" type="checkbox"/>	9
<input type="checkbox"/>	Lite Entries	Business Directory	Section	Dynamic	<input type="text" value="7778"/>	<input checked="" type="checkbox"/>	8
<input type="checkbox"/>	Paid Entries	Business Directory	Section	Paid	<input type="text" value="6666"/>	<input checked="" type="checkbox"/>	5
<input type="checkbox"/>	Premium entries	Business Directory	Section	Dynamic	<input type="text" value="7777"/>	<input checked="" type="checkbox"/>	4
<input type="checkbox"/>	Business Directory - Default	Business Directory	Section	Manual	<input type="text" value="8888"/>	<input checked="" type="checkbox"/>	1

About Manual Promotions: It is *mandatory* to have a **default** manual promotion at section-level to define a baseline ordering.

How it works - Promoted Order App



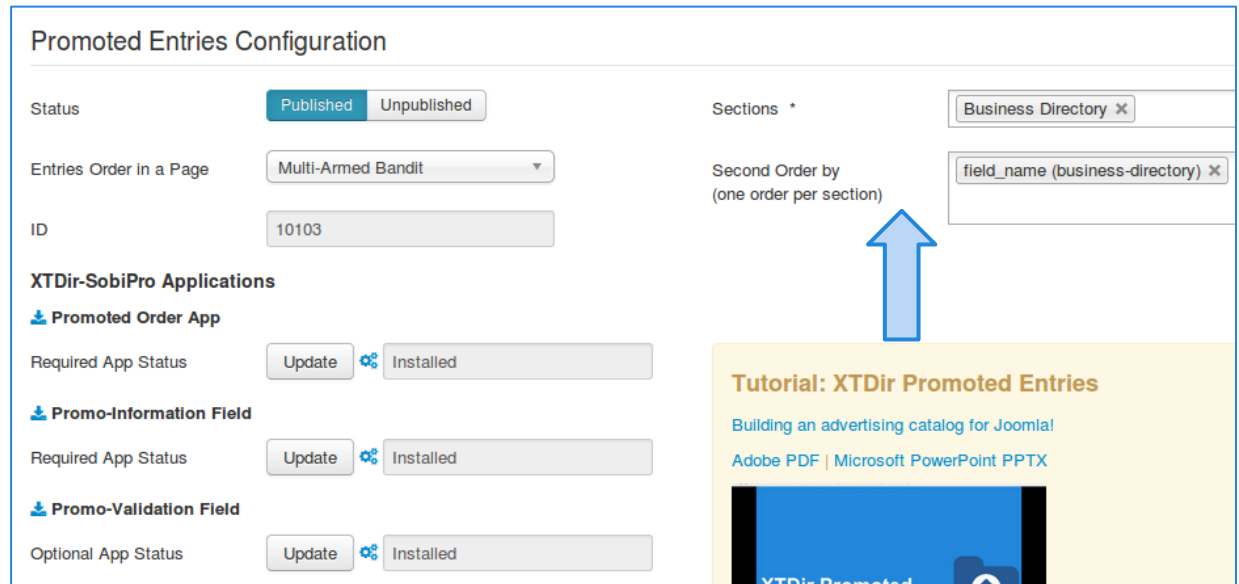
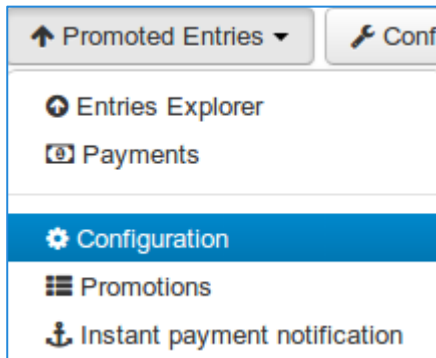
- **How it works:** You configure Promotions, or manually assign an ordering to each entry. When the Core Index is generated by the XTDDir component, each entry ordering is calculated and assigned (by default, each entry is assigned with ordering 888888). The Promoted Order App is installed and activated in each SobiPro section. It works on events associated with Search, Categories Navigation, and Alpha Listing to change the results default order according to the Promotions definition. Also, the SobiPro Entries Position is updated according the Promotions definitions.
- **Multi-armed bandit Algorithm:** Promoted entries can be sorted by Multi-armed bandit (Top 10% Random, 90% ordered by Hits). The rest of entries are shown in random order. The same algorithm used by Google Adwords.



How it works - Promoted Order App



- **How it works:** each promotion define an ordering "main order" for entry position. You can also define a **Second Order by**, in "Promoted Entries Configuration", to add a "sub-order" the entry position. E.g. name



How it works - SobiPro Configuration



- **How it works:** XTDDir redefines entries Position, according to the defined Promotions, SobiPro sections must be ordered by Position.

Configuration of Section 'Business Directory' [Save] [Clean Ca]

Section | **Template** | Meta Data | Redirects | Security

Used Template: Default XTDDir Template V2

Top Menu:

Parse Output:

Prevent Bootstrap Loading:

Category Settings | **Entry Settings** | Search Settings | Alpha-Listing Settings

Name Field: Company Name

Stop publishing after: [] days

vCard Settings

Order by: Position ascending

- **NOTE about Sizing:** SobiPro allows 999999 positions. If you use 4-digits, e.g. 9999, to define Promotions, your catalog can have up to 100 entries. To be safe, you can define Promotions with 2 or 3 digits, e.g. 44 or 777, to have up to 1,000 or 10,000 entries.

How it works - Promo-Information Field



- **Promo-Information Field**, it provides a new read-only field to customize the entry visualization.

For example, in the [common/vcard.xsl](#) a class can be added to customize the visual output according the **promotype_id** (sEction or **Category**), **tiertype_id** (**Manual**, **Dynamic**, **Paid**), and **ordering**:

```
<xsl:attribute name="class">
promoted_<xsl:value-of select="fields/field_promoinformation/data/promotype_id" />
promoted_<xsl:value-of select="fields/field_promoinformation/data/tiertype_id" />
promoted_<xsl:value-of select="fields/field_promoinformation/data/ordering"/> </xsl:
attribute>
```

The field also provides access to other information like: **ordering**, **hits counter**, **promoentry_id** (**assigned manual entry Id**), and **promoorder_id** (**paid order number**). E.g. promoted_E promoted_M promoted_8888. To add a CSS background: #SobiPro .promoted_M { background-color: #FFFF88; }

id	name	status	type	category	checkbox	edit	lock	trash
8	Short Description field_short_description	✓	textarea	vcard	☑	✎	🔒	🗑️
9	Full Description field_full_description	✓	textarea	details	☐	✎	🔒	🗑️
18	promoinformation field_promoinformation	✓	promoinformation	both	☐	🔒	🔒	🗑️
19	Premium field_premium	✓	radio	details	☐	✎	🔒	🗑️

Business Directory Add Entry Search

Search Keywords: Morbi Start Search Extended Search

Find entries that have: All words Any words Exact words

Found 702 result(s)!

- morris.biz - Manually Picked
- giuseppe.name - Manually Picked
- Restaurant Biotopia - Paid on 2013-07-15
- Nageldesign TOPTEN - Premium Field!
- Physio- und Ergotherapiepraxis Herbert
- Löwen-Apotheke

How it works - Promo-Information Field



- **Promo-Information Field**, it provides a new read-only field to customize the entry visualization.

For example, in the `entry/details.xsl` a class can be added to customize the visual output according the **promotype_id** (sEction or Category), **tiertype_id** (Manual, Dynamic, Paid), and **ordering**:

```
<xsl:attribute name="class">
SPDetails
```

```
promoted_<xsl:value-of select="entry/fields/field_promoinformation/data/promotype_id" />
promoted_<xsl:value-of select="entry/fields/field_promoinformation/data/tiertype_id" />
promoted_<xsl:value-of select="entry/fields/field_promoinformation/data/ordering"/>
</xsl:attribute>
```

The field also provides access to other information like: **ordering**, **hits counter**, **promoentry_id** (assigned manual entry Id), and **promoorder_id** (paid order number). E.g. promoted_E promoted_M promoted_8888. To add a CSS background color: `#SobiPro .promoted_8888 { background-color: #FFFF88; }`

The screenshot shows a Joomla! Business Directory listing for 'Neo Electronics'. The listing is highlighted in yellow. The left sidebar shows a list of fields: Short Description, Full Description, promoinformation, and Premium. The main content shows the business name, contact person, address, phone, fax, website, and business days.

How it works - Promo-Information Field



- To give you a real-world example, in our demo site, we have this template generation. For example, in the [entry/vcard.xsl](#)

```
<xsl:stylesheet version="1.0" xmlns:xsl="http://www.w3.org/1999/XSL/Transform" xmlns:php="http://php.net/xsl">
<xsl:import href="review.xsl" />
<xsl:output method="xml" doctype-system="http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd" encoding="UTF-8"/>
  <xsl:template name="vcard">

    <xsl:attribute name="class">span6 xtd-vcard thumbnail promoted_<xsl:value-of select="fields/field_promoinformation/data/promotype_id" /> promoted_<xsl:value-of select="fields/field_promoinformation/data/tiertype_id" /> promoted_<xsl:value-of select="fields/field_promoinformation/data/ordering" /></xsl:attribute>

    <span class="lead">
...

```

Please, be aware that our demo site also has SP Reviews installed and the promoinformation field is named "field_promoinformation".

How it works - Promo-Information Field



- To give you a real-world example, in our demo site, we have this template generation. For example, in the [entry/details.xsl](#)

```
<xsl:stylesheet version="1.0" xmlns:xsl="http://www.w3.org/1999/XSL/Transform" xmlns:php="http://php.net/xsl">
  <xsl:output method="xml" doctype-system="http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd" encoding="UTF-8" />
```

```
  <xsl:include href="../../../common/topmenu.xsl" />
  <xsl:include href="../../../common/manage.xsl" />
  <xsl:include href="../../../common/review.xsl" />
  <xsl:include href="../../../common/alphamenu.xsl" />
  <xsl:include href="../../../common/messages.xsl" />
```

```
  <xsl:template match="/entry_details">
    <div class="SPDetails">
```

```
      <xsl:attribute name="class">SPDetails promoted_<xsl:value-of select="entry/fields/field_promoinformation/data/promotype_id" /> promoted_<xsl:value-of select="entry/fields/field_promoinformation/data/tiertype_id" /> promoted_<xsl:value-of select="entry/fields/field_promoinformation/data/ordering" /></xsl:attribute>
```

```
    <div>
      <xsl:call-template name="topMenu">
```

...

Please, be aware that our demo site also has SP Reviews installed and the promoinformation field is named "field_promoinformation".

How it works - Promo-Information Field



- **Advanced configuration, beyond simple styling, you can code more complex templating.**

For example, in the [common/vcard.xsl](#):
Showing the link to entry details only for Paid (P) entries and the administrator Userid (42).

The screenshot shows a search interface with the following elements:

- Search Keywords: Start Search Extended Search
- Find entries that have: All words Any words Exact words
- Chained Categories: Computers and Internet (157) - Select Category -
- Found 1505 result(s)
- Results list:

Entry Name	Description	Rating
morris.biz - Manually Picked	Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.	★★★★★
giuseppe.name - Manually Picked	Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.	★★★★★
Neo Electronics	Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.	★★★★★
N-Communications	Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis non, vehicula id neque. Sed rutrum est eu diam suscipit elementum eget nec mi.	★★★★★
Sun Bookstore	Vivamus est leo, tempor at dictum in, pellentesque molestie velit. Sed lacinia, quam non malesuada portitor, ante arcu ornare magna, vel lacinia nibh velit quis massa. Donec nec massa sit amet metus elementum porta. Duis	★★★★★
Testing Payments 20130823	A Short Description	★★★★★

```
<xsl:variable name="user_id">
    <xsl:value-of select="php:function( 'SobiPro::
My', 'id' )" />
</xsl:variable>
```

```
<xsl:if test="
fields/field_promoinformation/data/tiertype_id = 'P' or
$user_id = 42">
    <span class="lead">
        <a href="{url}">
            <xsl:value-of select="name" />
        </a>
    </span>
</xsl:if>
```

```
<xsl:if test="
fields/field_promoinformation/data/tiertype_id != 'P'
and $user_id != 42">
    <span class="lead">
        <xsl:value-of select="name" />
    </span>
</xsl:if>
```

Promo-Information Field - Edition



Even though, **Promo-information field** is a read-only field to show Promotion specific information, it is also possible to include it in the edition view.

In this way, the usual promotion classes are automatically assigned to the SobiPro edition area.

SobiPro [Business Directory] - Edit field 'promoinformation'

Edit field 'promoinformation'

General Field Settings | Entry Input Field Settings | Entry View Field Settings

Enabled Yes No

Label

Alias

Suffix

Unique Data Yes No

CSS Class

Show in Admin List Yes No

Notices

System Users Menus Content Components Extensions Help

SobiPro [Business Directory] - Edit field 'promoinformation'

Edit field 'promoinformation'

General Field Settings | Entry Input Field Settings | Entry View Field Settings

Administrative Yes No

Edit Settings

Version

Editable Yes No

Edit Limits

Promo-Validation Field - Edition



Promo-Validation field is read-only field introduced to validate Entries, even before they are added into the catalog.

For instance, if the user has already added entries for the assigned Promotions, then **Promo-Validation field** do not allow to add new entries.

In addition, it is possible to enforce unique entry names.

The screenshot displays the SobiPro [Business Directory] - Edit field 'Membership' interface. The interface is divided into two main sections: a list of fields and a detailed configuration panel for the selected field.

Field List:

- Required App Status (Update, Installed)
- Promo-Information Field**
- Required App Status (Update, Installed)
- Promo-Validation Field** (Selected)
- Optional App Status (Update, Installed)
- Promo-GeoMap File

Edit field 'Membership' Configuration:

- General Field Settings** (Selected) | Entry Input Field Settings
- Enabled: Yes No
- Label: Validation status
- Alias: field_membership
- Validation Error Message: You have reached the entries limit!
- Unique Entry Name: Yes No

Promo-Validation Field - Edition



☰ Promoted Entries

Promotion configuration for Promoted Entries

Promotion: Lite Entries

Promotion Level: Section

Section: Business Directory

Tier Type: Dynamic

Disable Entries: Yes No

Maximum Number of Entries: 2

Status: Published Unpublished

Years:

Validation status: ⚠

Attention! x

You have reached the entries limit!

Cancel Save Entry

How it works

Promo-GeoMap Field



To build a catalog of promoted geolocated entries, a Promo-GeoMap Field must be configured and installed.

This type of field is similar to [SP GeoMap field](#), but it shows search results ordered by priority and location.

1. Entries are shown by priority and location.
2. If some entries do not have coordinates, they are shown after the the geolocated entries.

XTDDir GeoMap Search for SobiPro

Search Keywords

Starting Point
50 km or



Found 1000 result(s)

<p>morris.biz - Manually Picked - Distance 1 km</p> <p>Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.</p> 	<p>tiara.biz - Specific User Group - Distance 1 km</p> <p>Vivamus est leo, tempor at dictum in, pellentesque molestie velit. Sed lacinia, quam non malesuada porttitor, ante arcu ornare magna, vel lacinia nibh velit quis massa. Donec nec massa sit amet metus elementum porta. Duis a velit vitae leo accumsan sodales. Vestibulum convallis consectetur elit.</p> 
<p>deja.org - Distance 1 km</p> <p>Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.</p> 	<p>xander.tv - Distance 13 km</p> <p>Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis non, vehicula id neque. Sed rutrum est eu diam suscipit elementum eget nec mi.</p>
<p>katrina.info - Distance 24 km</p> <p>Vivamus est leo, tempor at dictum in, pellentesque molestie velit. Sed lacinia, quam non malesuada porttitor, ante arcu ornare magna, vel lacinia nibh velit quis massa. Donec nec massa sit amet metus elementum porta. Duis a velit vitae leo accumsan sodales. Vestibulum convallis consectetur elit.</p>	<p>A 'Lite' Company (not 'Premium')</p> <p>This entry shows how a Dynamic Field Promotion can have now multiple values. E.g. Premium/Lite, or Gold / Silver / Bronze memberships.</p> 
<p>stephania.com - Premium Field!</p> <p>Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis non, vehicula id neque. Sed rutrum est eu diam suscipit elementum eget nec mi.</p>	<p>natasha.io</p> <p>Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.</p> 



How it works

Promo-GeoMap Field



To build a catalog of promoted geolocated entries, a Promo-GeoMap Field must be configured and installed.

Configuration is similar to [SP GeoMap field](#), options are straightforward. The field is integrated with XTDDir Promoted entries to internally managed priorities.

22	<input type="checkbox"/>	Birth Date field_birth_date	✓	calendar	details	<input type="checkbox"/>				20
24	<input type="checkbox"/>	Location field_location	✗	geomap	details	<input type="checkbox"/>				21
25	<input type="checkbox"/>	A Sample Image field_a_sample_image	✓	image	both	<input type="checkbox"/>				22
26	<input type="checkbox"/>	Starting Point field_promoted_location	✓	promogeomap	details	<input type="checkbox"/>				23

SobiPro [Business Directory] - Edit field 'Starting Point'

Edit field 'Starting Point'

General Field Settings | Entry Input Field Settings | Entry View Field Settings | Search Field Settings

Enabled Yes No

Label

Alias

Suffix

CSS Class

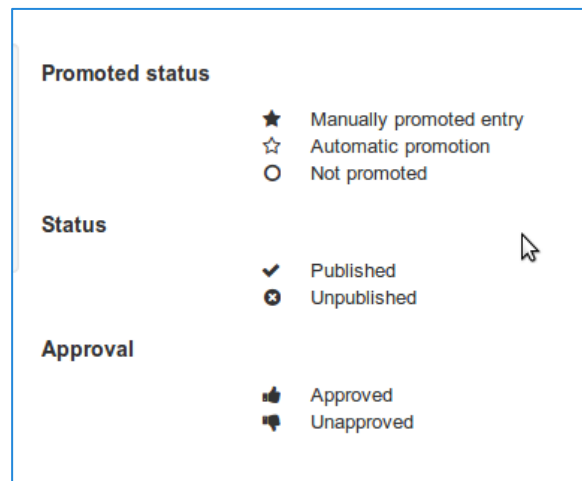
Notices

Google URL

Manual Promotions



- **Promotions** can have a section or category scope.
- **Default Promotion**, each entry has assigned the order number 8888.
- **Manual Promotion**: You can manually change the ordering to specific entries. E.g morris.biz, order number 1 (check next slide).



Manual Promotions



Step 1: Click to toggle the manual promotion of a specific entry

<input type="checkbox"/>	deja.org		Mobile Computing, News				8888	54
<input type="checkbox"/>	gabriella.us		Communications, Shopping				6666	55
<input type="checkbox"/>	hadley.name		Home & Garden, Games				8888	56

Click to toggle the manual promotion of this specific entry

Step 2: Manually change the ordering to a specific entry

<input type="checkbox"/>	gabriella.us		Communications, Shopping				6666	55
<input type="checkbox"/>	hadley.name		Home & Garden, Games				40	56
<input type="checkbox"/>	parker.biz		Computers and Internet, Health				8888	57

Manual Promotions



Step 3: Save order

The screenshot shows the manual promotions interface. At the top right, there is a 'Control Panel' button with a tooltip that says 'Save Order.' A blue arrow points to this button. Below the header, there is a table with columns: Entry, Section / Category, State, Approval, Promoted, and ID. The table contains two entries: 'hadley.name' and 'morris.biz - Manually Picked'. The 'Promoted' column has input fields with values 1 and 10 respectively.

Entry	Section / Category	State	Approval	Promoted	ID
<input type="checkbox"/> Search	Business ... - Select -	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="text" value="1"/>	56
<input type="checkbox"/> hadley.name	Home & Garden, Games	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="text" value="10"/>	63
<input type="checkbox"/> morris.biz - Manually Picked	Computers and Internet, Hardware	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="text" value="1"/>	56

Step 4: Order the entries to check applied promotions

The screenshot shows the manual promotions interface. At the top right, there is a 'Control Panel' button with a tooltip that says 'Click to sort by this column'. A blue arrow points to this button. Below the header, there is a table with columns: Entry, Section / Category, State, Approval, Promoted, and ID. The table contains two entries: 'hadley.name' and 'morris.biz - Manually Picked'. The 'Promoted' column has input fields with values 1 and 10 respectively. The 'Ordering' button is highlighted in the top right corner.

Entry	Section / Category	State	Approval	Promoted	ID
<input type="checkbox"/> Search	Business ... - Select -	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="text" value="1"/>	56
<input type="checkbox"/> hadley.name	Home & Garden, Games	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="text" value="10"/>	63
<input type="checkbox"/> morris.biz - Manually Picked	Computers and Internet, Hardware	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="text" value="1"/>	56

Dynamic Promotions



- **Promotions** can have a section or category scope.
- **Dynamic Promotion**, the ordering is assigned to entries that have a specific value in a field. E.g. a radio field **field_premium** with values **option-premium** or **option-lite**.

Promoted status

- ★ Manually promoted entry
- ☆ Automatic promotion
- Not promoted

Status

- ✓ Published
- ⊗ Unpublished

Approval

- 👍 Approved
- 👎 Unapproved

SobiPro [Business Directory] - Edit field 'Premium'

Edit field 'Premium'

General Field Settings | Entry Input Field Settings | Entry View Field Settings | Search Field Settings

Enabled Yes No

Label

Alias

Suffix

CSS Class

Notices

List Options

Default Option

Upload INI Definition File

Options

option-premium = "Premium"
option-lite = "Lite"

Field Type

Type

- Multiple predefined data with single choice
- Single Select List
- Radio Buttons**

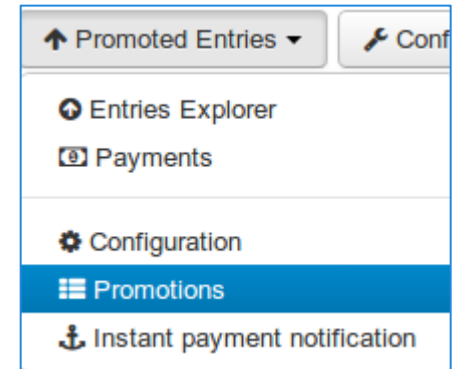
Heads up! There are reserved words which must not be used as the key (the part left of the equal sign). These include: null, yes, no, true, false, on, off, none.

Heads up! There are reserved words which must not be used as the key (the part left of the equal sign). These include: null, yes, no, true, false, on, off, none.

Dynamic Promotions



Step 1: Go to Promotions and create a new Promotion



Step 2: Fill all required fields.

Promotion configuration for Promoted Entries

Promotion	<input type="text" value="Premium entries"/>	1	Ordering	<input type="text" value="7777"/>
Promotion Level	<input type="text" value="Section"/>		Dynamic Tier - Field Definition	
Section	<input type="text" value="Business Directory"/>	2	Field	<input type="text" value="field_premium (business-directory)"/>
Tier Type	<input type="text" value="Dynamic"/>		Field Value	<input type="text" value="option-premium"/>
Disable Entries	<input type="radio" value="Yes"/> <input checked="" type="radio" value="No"/>			
Maximum Number of Entries	<input type="text" value="0"/>			

1 - Assign a different ordering (8888 by default)

2- SobiPro fields, filled when entry is created

Paid Promotions



SobiPro does already support paid fields:

- After user creates an entry, SobiPro redirects to Paypal for payment.
- The missing link: “SobiPro does not receive the payment confirmation and change the entry status.”
- XTDir provides this feature, based on Paypal Instant Payment Notification.

SobiPro TIP: [How to charge for the whole entry](#)

To configure IPN, please, check the following [Promoted Entries IPN Entries](#) chapter.

Paid Promotions



- **Promotions** can have a section or category scope.
- **Paid Promotion**, integrated with SobiPro Paid Fields,
- You can configure Paypal Notifications (IPN) to receive the payment event and activate the entry with a specific ordering.
E.g. Restaurant Biotopia paid for a logo, order number 555; the entry is marked as paid promoted.

Color Reference	
■	Manually Promoted
■	Promoted by Payment
■	Promoted by Field
■	Promoted by User Group

Search Keywords

Find entries that have

Chained Categories

Found 1 result(s)!

Restaurant Biotopia - Paid on 2013-07-15

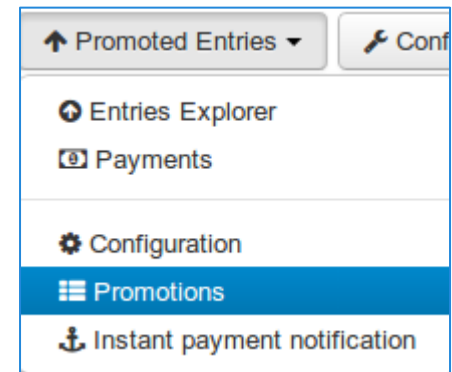
Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilis eros.

★★★★★

Paid Promotions



Step 1: Go to Promotions and create a new Promotion



Step 2: Complete all the required fields.

Promotion configuration for Promoted Entries

Promotion	<input type="text" value="Paid Entries"/>	1	Ordering	<input type="text" value="6666"/>
Promotion Level	<input type="text" value="Section"/>		Expiration	<input type="text" value="3"/> <input type="text" value="Days"/> <input type="text" value="Months"/> <input checked="" type="text" value="Year"/>
Section	<input type="text" value="Business Directory"/>			
Tier Type	<input type="text" value="Paid"/>			
Disable Entries	<input type="text" value="Yes"/> <input checked="" type="text" value="No"/>			
Maximum Number of Entries	<input type="text" value="0"/>			

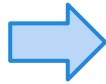
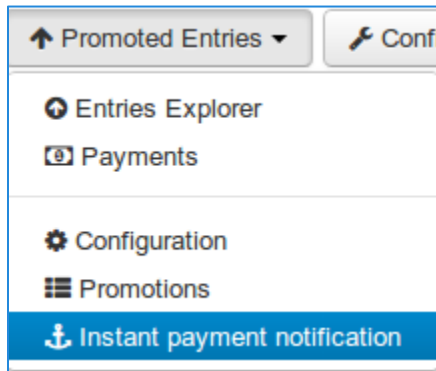
Tutorial: XTDDir Promoted Entries
Building an advertising catalog for Joomla!
[Adobe PDF | Microsoft PowerPoint PPTX](#)

1 - Assign a different ordering (8888 by default)

Paid Promotions



Step 3: Configure Instant Payment Notifications



Instant payment notification

Status: Published Unpublished

Merchant ID *

After payment State:

After payment Approval:

Mail notification: Yes No

Sandbox: Yes No

Sandbox merchant:

ID:

- The configuration provides the Url to configure Paypal IPN.
- It provides a way to change the Entry State and Approval when a payment is notified.
- It can also send a mail notification.
- The sandbox mode is supported to test the interface.

Paid Promotions



Payments are received from Paypal Instant Payment Notification (IPN).

- When a Payment is received, the associated Paid Promotion is enabled
- The entry is promoted according the Paid Promotion definition

Date	Payment	Entry	User	Status	ID
2013-10-07 18:44:47	1023875646	Restaurant Biotopia - Paid on ... (1902)	admin	Confirmed - \$12.34	2

Payments management

Entry *
Restaurant Biotopia - Paid on ...

Payment Number *

Status

Mode

Promoted since

Promoted until

ID

Payment information

Price

Currency

Method

Serial number

Paid Promotions



Step 4: Order the entries to check promotions

The screenshot shows a table with columns: Entry, Section / Category, State, Approval, Promoted, and Ordering. The 'Restaurant Biotopia' entry is highlighted with a blue arrow pointing to its checkbox.

Entry	Section / Category	State	Approval	Promoted	Ordering
<input type="checkbox"/> Search	Business ... - Select -	[-] [v] [o]	[+] [thumbs up] [thumbs down]	[+] [star] [star] [o]	
<input type="checkbox"/> hadley.name	Home & Garden, Games	✓	[thumbs up]	[star] [pencil]	1
<input type="checkbox"/> morris.biz - Manually Picked	Computers and Internet, Hardware	✓	[thumbs up]	[star] [pencil]	10
<input type="checkbox"/> giuseppe.name - Manually Picked	Television, Current Events	✓	[thumbs up]	[star] [pencil]	20
<input type="checkbox"/> Neo Electronics	Computers and Internet, Hardwa...	✓	[thumbs up]	[star] [pencil]	30
<input type="checkbox"/> N-Communications	Communications, Computers and ...	✓	[thumbs up]	[star] [pencil]	40
<input type="checkbox"/> Sun Bookstore	Movies & Music, Shopping, Book...	✓	[thumbs up]	[star] [pencil]	45
<input type="checkbox"/> tiara.biz - Specific User Group	Books, Toys	✓	[thumbs up]	[star]	5252
<input type="checkbox"/> gabriella.us	Communications, Shopping	✓	[thumbs up]	[star] [o]	6666
<input checked="" type="checkbox"/> Restaurant Biotopia - Paid on ...	Home & Garden, Games	✓	[thumbs up]	[star] [o]	6666
<input type="checkbox"/> stephania.com - Premium Field!	Mobile Computing, Communications	✓	[thumbs up]	[star]	7777

NEW User Group Promotions



This new promotion type is designed to assign a priority for entries owned by users of a specific.

Promotion configuration for Promoted Entries

Promotion	<input type="text" value="Editor Entries Promotion"/>	Ordering	<input type="text" value="5252"/>
Promotion Level	<input type="text" value="Section"/>	<h3>User Group Tier - Group Definition</h3>	
Section	<input type="text" value="Business Directory"/>	Group	<input type="text" value="Editor"/>
Tier Type	<input type="text" value="User Group"/>		
Disable Entries	<input type="radio" value="Yes"/> <input checked="" type="radio" value="No"/>		
Maximum Number of Entries	<input type="text" value="0"/>	Tutorial: XTDir Promoted Entries	

Check the associated tutorials:

- [XTDir - SobiPro and PayPlans Membership Management](#)
- [XTDir - SobiPro and Akeeba Subscriptions Membership Management](#)

Widgets For Entries



Entries are mostly browsed in SobiPro component context. However, to feature promoted entries, XTDir provides several “widget” modules for entries:

- **Promoted Entries module**
- Accordion Entries module (Bootstrap Vertical and Horizontal Layout)
- Grid of Entries module

Based on: [Sigsiu's Entries Module for SobiPro](#).

XTDir Promoted Entries

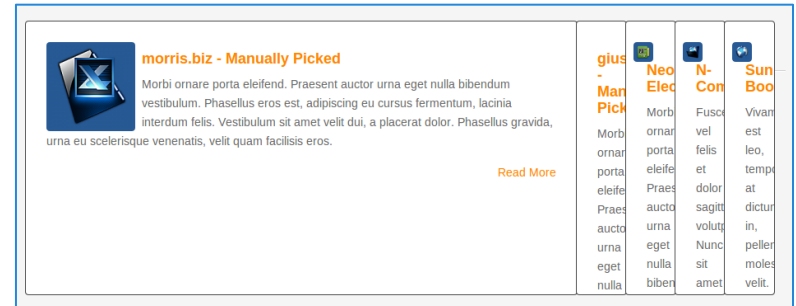
- morris.biz - Manually Picked
- giuseppe.name - Manually Picked
- Neo Electronics
- N-Communications
- Sun Bookstore
- Restaurant Biotopia - Paid on 2013-07-15
- Testing Payments 20130823
- Nageldesign TOPTEN - Premium Field!
- stephania.com - Premium Field!
- A 'Lite' Company (not 'Premium')
- aaliyah.info
- abbigail.ca
- abel.us
- abelardo.biz
- ABF-Gebäudereinigung GmbH
- abigail.biz

Widgets For Entries



Entries are mostly browsed in SobiPro component context. However, to feature promoted entries, XTDir provides several “widget” modules for entries:

- Promoted Entries module
- **Accordion Entries module** (Bootstrap Vertical and Horizontal Layout)
- Grid of Entries module



Widgets For Entries



Entries are mostly browsed in SobiPro component context. However, to feature promoted entries, XTDir provides several “widget” modules for entries:

- Promoted Entries module
- Accordion Entries module (Bootstrap Vertical and Horizontal Layout)
- **Grid of Entries module**

<p>morris.biz - Manually Picked Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.</p>	<p>giuseppe.name - Manually Picked Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.</p>	<p>Neo Electronics Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.</p>
<p>N-Communications Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis non, vehicula id neque. Sed rutrum est eu diam suscipit elementum eget nec mi.</p>	<p>Sun Bookstore Vivamus est leo, tempor at dictum in, pellentesque molestie velit. Sed lacinia, quam non malesuada porttitor, ante arcu ornare magna, vel lacinia nibh velit quis massa. Donec nec massa sit amet metus elementum porta. Duis a velit vitae leo accumsan sodales. Vestibulum convallis consectetur elit.</p>	<p>Restaurant Biotopia - Paid on 2013-07-15 Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis. Vestibulum sit amet velit dui, a placerat dolor. Phasellus gravida, urna eu scelerisque venenatis, velit quam facilisis eros.</p>
<p>Testing Payments 20130823 A Short Description</p>	<p>Nageldesign TOPTEN - Premium Field! Morbi ornare porta eleifend. Praesent auctor urna eget nulla bibendum vestibulum. Phasellus eros est, adipiscing eu cursus fermentum, lacinia interdum felis.</p>	<p>stephania.com - Premium Field! Fusce vel felis et dolor sagittis volutpat. Nunc sit amet lacus sapien, ac imperdiet mi. Duis sed massa metus, venenatis dignissim odio. Proin dui urna, facilisis vitae venenatis.</p>

Widgets For Entries - Config



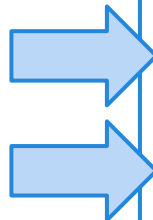
Widgets modules share a similar configuration.

1. Select section
2. Select module template

It can be any of the packaged templates, or you can create your own (directory components/com_sobipro/usr/templates/frontend/modules). Templates follow SobiPro XSLT practices.

3. Select order field

You can select the PromolInformation field.



Module: XTDDir Promoted Entries [mod_xtd_promoentries]

Title * XTDDir Promoted Entries

Module **Assignments** Module Permissions Advanced

XTDDir Promoted Entries

Site

This module displays **promoted entries** of a SobiPro section.
Based on Sigsiu's SobiPro Entries Module. Ref: http://sobipro.sigsiu.net/download/162-entries_module

Select Section	Business Directory
Select Category	Select Category
	1
Current View/Category	Yes No
Template File	promoted-entries.xsl
Order Entries by	promoinformation
Fields Order Direction	Ascending
Limit entries by field value	
Entries Limit	20

One last word



We love your feedback, it's our way to improve.

This presentation was created with your help.

Please post a rating and a review at the #JED
It really helps ;-)

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