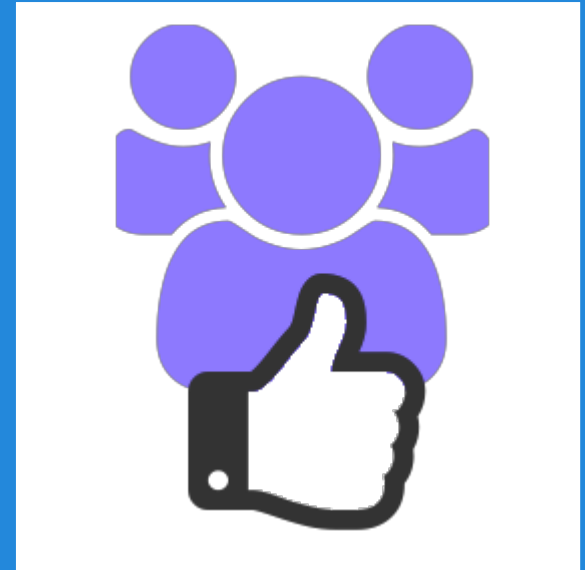


Jocial

Community Social Auto-Posting for Joomla



Front-End User Social Channels

<http://www.extly.com/jocial-community-social-auto-posting-for-joomla.html>

Presentation based on Joomla 3, AutoTweetNG Jocial v7.2.0

2014-04-10 - Updated 2014-05-06

Joocial - Community Auto-Posting

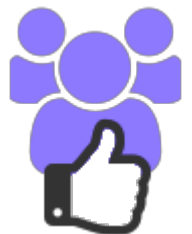
Joocial is a powerful social content platform to manage multiple social networks for Joomla. It provides Front-End and Back-End Auto-Posting, a Cronjob Scheduler, Front-End Social Management, a Virtual Manager and Publishing Tools.

In this presentation, we are going to show how to configure and manage **Front-End User Social Channels**.

Product Page: <http://www.extly.com/autotweet-ng-pro.html>

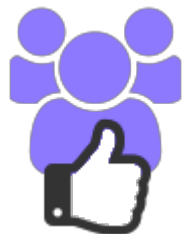
Support: <http://support.extly.com>

Community Forum Support: <http://www.extly.com/forum/index.html>



Jocial - Community Auto-Posting Definitions

- Until now, **Joomla! social auto-posting** has been focused on backend configuration to site-wide social channels.
- In this tutorial, we show **Front-End User Social Channels** to enable user-level social auto-posting.
- **Registered Users** can enable their social channels:
 - Facebook Profile,
 - Twitter
 - LinkedIn Profile.
- All site **User Activities** are published in authorized User Channels.
- Users can **enable/disable** and authorize their integrated channels.

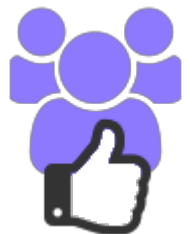


Jocial - Community Auto-Posting Prerequisites

- AutoTweetNG Jocial v7.2.0, or superior
- System requirements:
 - Joomla 2.5 / Joomla 3
 - PHP 5.3, or superior
 - MySQL 5.5, or superior (recommended)

Recommended tutorials:

- [How to AutoTweet from Joomla in 5 minutes](#)
- [How to AutoTweet from Your Own Facebook App](#)
- [Jocial - Full Social Content Management in Joomla](#)
- [Improve your social streams with RSS Feeds](#)
- [Publishing to Google+ Profiles and Pages](#)

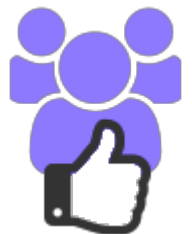


Joocial - Community Auto-Posting

How it works - Facebook Profile Case

- **Facebook Profile**

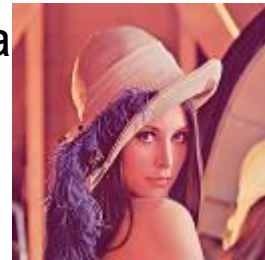
Case



Joocial - Community Auto-Posting Facebook Profile Showcase

Registered Users can enable their social channels E.g. Facebook.

In this demo, a community user “Lenna” is going to enable her Facebook auto posting from this community site.



Joocial - Community Auto-Posting

Home

[Home](#) [Community](#) [Manage Your Channels](#)

How to empower your Users with Social Channels

This demo shows how **your Users** can integrate **their social channels**.

All user activity in your site is published in user social channels.

You are here: Home

Hi test,
[Log out](#)



Jocial - Community Auto-Posting Facebook Profile Showcase


Registered Users can enable their social channels E.g. Facebook.

STEP 1. Users proceed to authorize their own channels

Jocial - Community Auto-Posting

My Social Channels

Please, authorize to publish your community activity

Channels	Type	Status
Communit's Channel	f - Facebook	 Click here to Authorize >>

Enabled Social Channels

No authorized social channels yet.

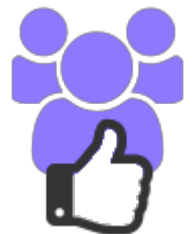

Main menu

- [Home](#)
- [Community](#)
- [Manage Your Channels](#)

Login Form

Hi test,

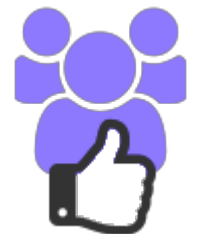
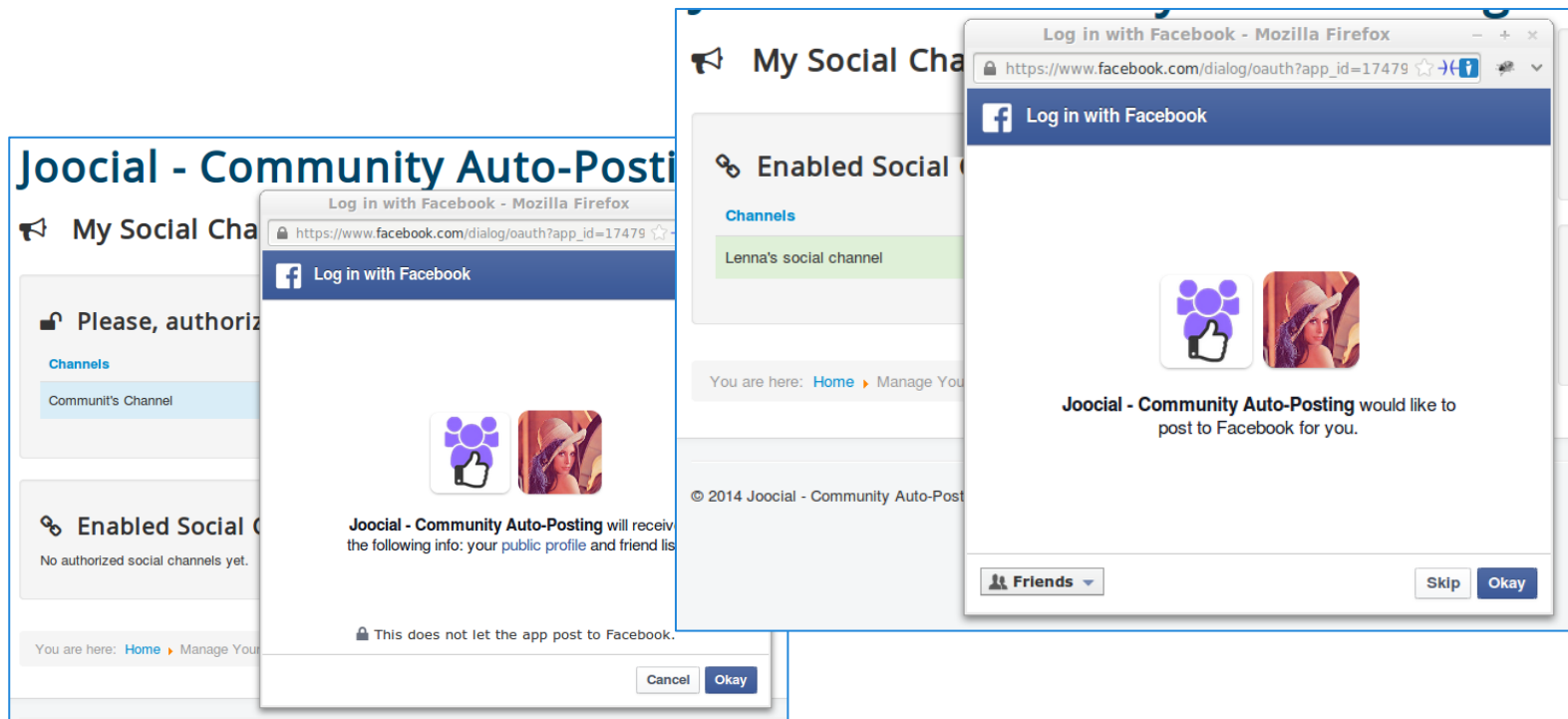
[Log out](#)



Jocial - Community Auto-Posting Facebook Profile Showcase

Registered Users can enable their social channels E.g. Facebook.

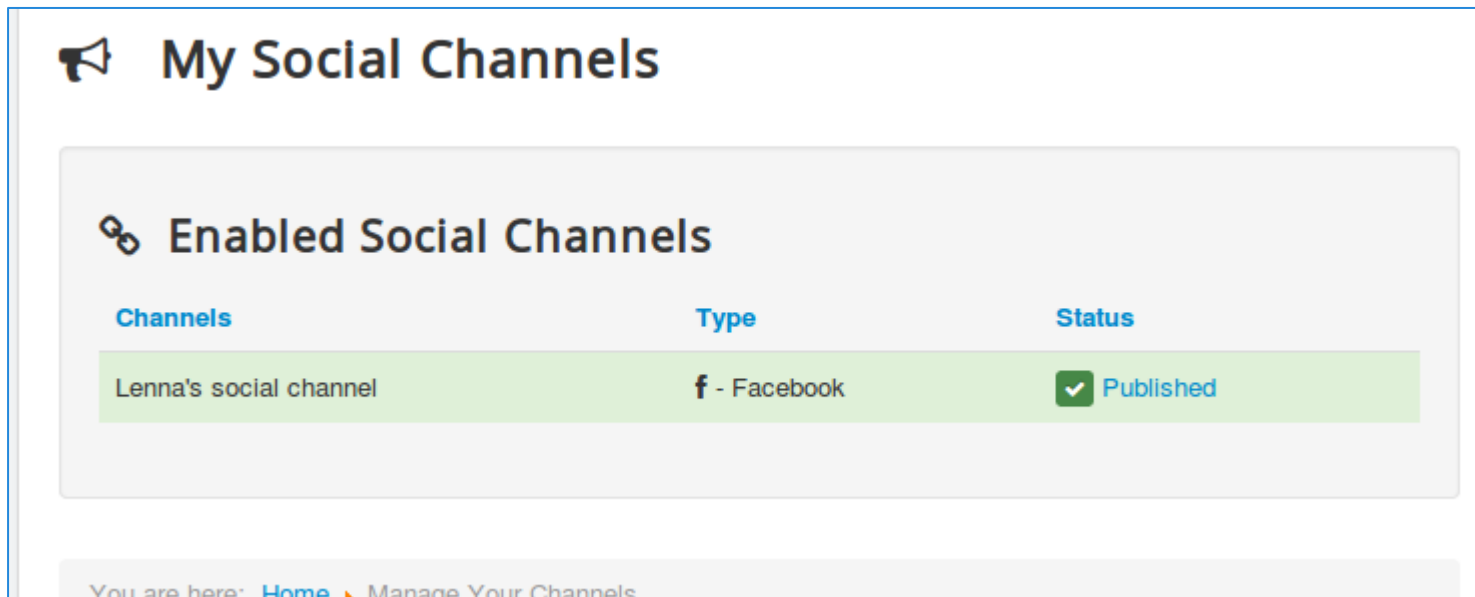
STEP 2. Authorize to read and publish information into Facebook User Profile



Joocial - Community Auto-Posting Facebook Profile Showcase

Registered Users can enable their social channels E.g. Facebook.

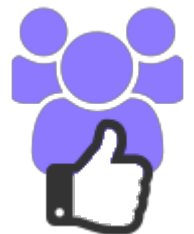
STEP 3. User can enable/disable and authorize the integrated channels



The screenshot displays a user interface titled "My Social Channels" with a megaphone icon. Below the title is a section for "Enabled Social Channels" with a link icon. A table lists the channels:

Channels	Type	Status
Lenna's social channel	f - Facebook	<input checked="" type="checkbox"/> Published

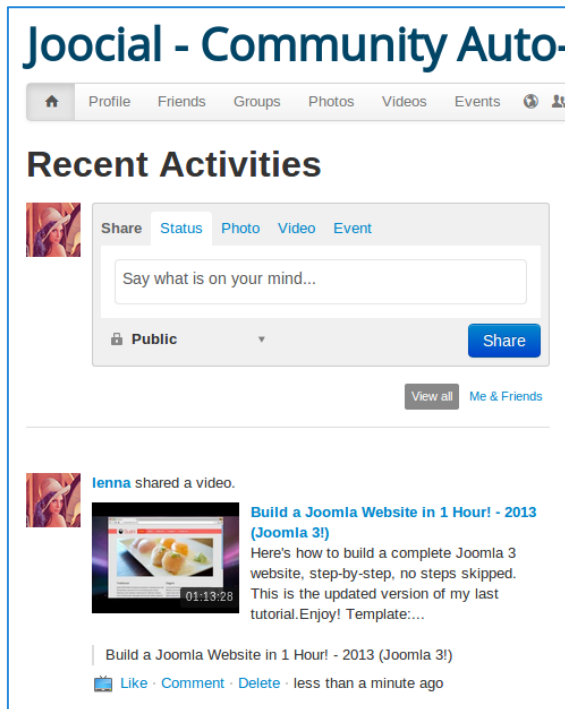
At the bottom, a breadcrumb trail reads: "You are here: [Home](#) > [Manage Your Channels](#)".



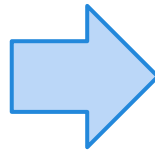
Jocial - Community Auto-Posting Facebook Profile Showcase

Registered Users can enable their social channels E.g. Facebook.

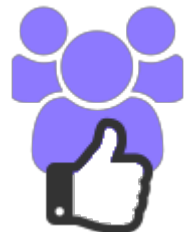
SUCCESS. Lenna's posts are published into her Facebook Profile



The screenshot shows the Jocial website interface. At the top, there's a navigation bar with 'Profile', 'Friends', 'Groups', 'Photos', 'Videos', and 'Events'. Below that, the 'Recent Activities' section is visible. A user named 'lenna' has shared a video titled 'Build a Joomla Website in 1 Hour! - 2013 (Joomla 3!)'. The video thumbnail shows a Joomla website interface. The post includes a description: 'Here's how to build a complete Joomla 3 website, step-by-step, no steps skipped. This is the updated version of my last tutorial. Enjoy! Template:...' and a timestamp of '01:13:28'. Below the video, there are options to 'Like', 'Comment', and 'Delete', along with the text 'less than a minute ago'.



The screenshot shows a Facebook profile post by 'Lenna'. The post is titled 'New video: Build a Joomla Website in 1 Hour! - 2013 (Joomla 3!)' and includes a URL: 'http://tinyurl.com/ke42g5v'. The video thumbnail features the Joomla logo and the text '.because open source'. Below the video, there's a caption: 'New video: Build a Joomla Website in 1 Hour! - 2013 (Joomla 3!)!' and the text 'LOCAL-SERVER.EXTLY.NET'.



Jocial - Community Auto-Posting

How it works - Facebook Backend Configuration

Channel Scope: In Jocial, a channel can have a scope: Site or User.

A site-wide channel works for general auto-posting, publishing as usual to site channels. A user channel publish only to User Profile.

Jocial - Channel

Save Save & Close Save & New Cancel

Select type

Type * Facebook

Channel data

Name Site-Wide Channel

Description This is a site-wide channel, also enabled as "Front-End Channel"

Status Published Unpublished

Scope Site App for Site Use Yes No

Channel details

Post to a Facebook Profile or Page, or Group wall.

1. Facebook App 2. Authorization 3. Channel Selection

Use Your Own App No, simulate only Yes Yes, with Canvas

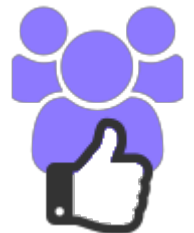
Your Own App - Details

App ID/API Key * Edit your App settings on Facebook

App Secret *

Heads up! To create Your Own Facebook App, check the documentation, or the following tutorials:

- Tutorial: How to AutoTweet from Joomla in 5 minutes
- Tutorial: How to AutoTweet from Your Own Facebook App
- Tutorial: How to AutoTweet from Facebook-Heroku App



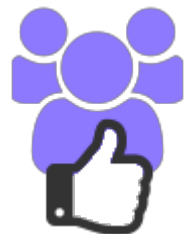
Jocial - Community Auto-Posting

How it works - Facebook Backend Configuration

Authorized App: A site channel has an App, authorized to publish.

Users Channels use the same App to authorize publishing operations. Users do not assign an App. Enable “**App for Site Use**” to allow User App authorizations.

The screenshot displays the 'Jocial - Channel' configuration page. At the top, there are buttons for 'Save', 'Save & Close', 'Save & New', and 'Cancel'. The main content is divided into two columns. The left column, titled 'Select type', has a 'Type *' dropdown menu set to 'Facebook'. Below this is the 'Channel data' section with fields for 'Name' (Site-Wide Channel) and 'Description' (This is a site-wide channel, also enabled as "Front-End Channel"). The 'Status' is set to 'Published' and 'Unpublished'. The 'Scope' section has a blue arrow pointing to the 'App for Site Use' checkbox, which is checked. The right column, titled 'Channel details', shows 'Post to a Facebook Profile or Page, or Group wall.' with steps '1. Facebook App', '2. Authorization', and '3. Channel Selection'. Below this is the 'Use Your Own App' section with radio buttons for 'No, simulate only', 'Yes', and 'Yes, with Canvas'. The 'Your Own App - Details' section includes fields for 'App ID/API Key *' and 'App Secret *', with a link to 'Edit your App settings on Facebook'. At the bottom right, there is a yellow 'Heads up!' box with links to tutorials for creating a Facebook app, auto-tweeting from a Facebook app, and auto-tweeting from a Facebook-Heroku app.



Jocial - Community Auto-Posting

How it works - Facebook Backend Configuration

User Channel: administrator can review and manage the user channel.

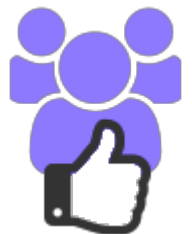
The screenshot displays the Joomla! Jocial Channels management interface. The main view shows a list of channels with the following data:

Channels	Type	Published	Scope	ID
<input type="checkbox"/>	Channels	-Select-	Yes No	Site User
<input type="checkbox"/>	Lenna's social channel	f - Facebook	✓	- User 2

The detailed configuration form for the Facebook channel includes the following fields:

- Name:** Lenna's social channel
- Description:** Channel created by Lenna on 2014-04-11 14:40:52.
- Status:** Published (selected), Unpublished
- Scope:** - User
- Facebook Channels *:** User: Lenna
- Access Token *:** [Redacted]
- Expires at *:** [Redacted]

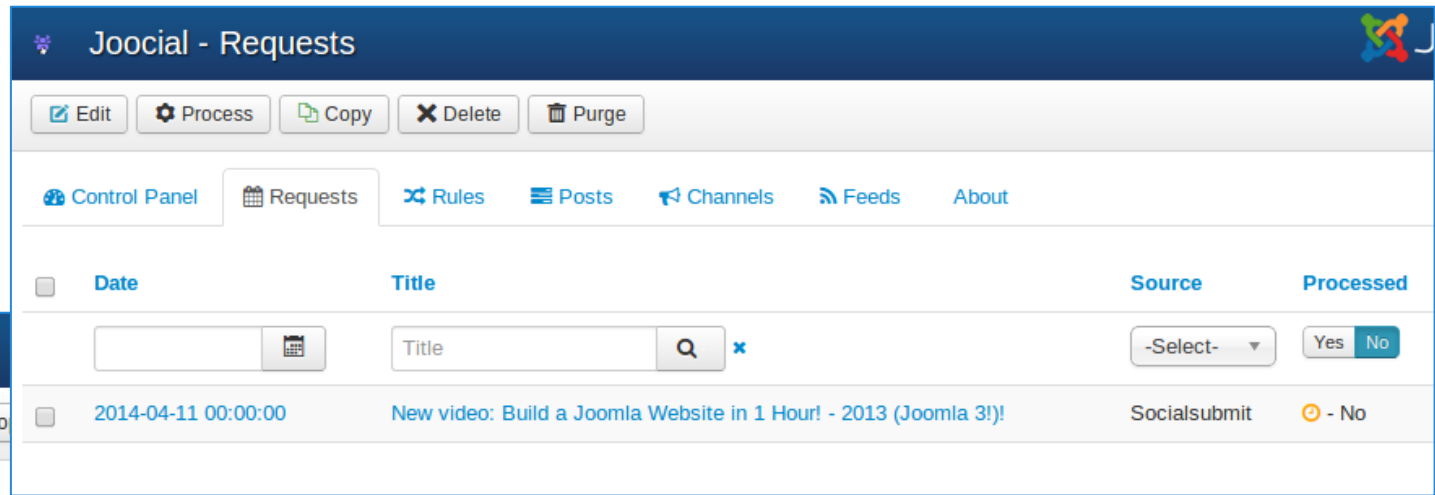
A "Step 3 - Validate Channel" button is visible in the configuration form.



Jocial - Community Auto-Posting

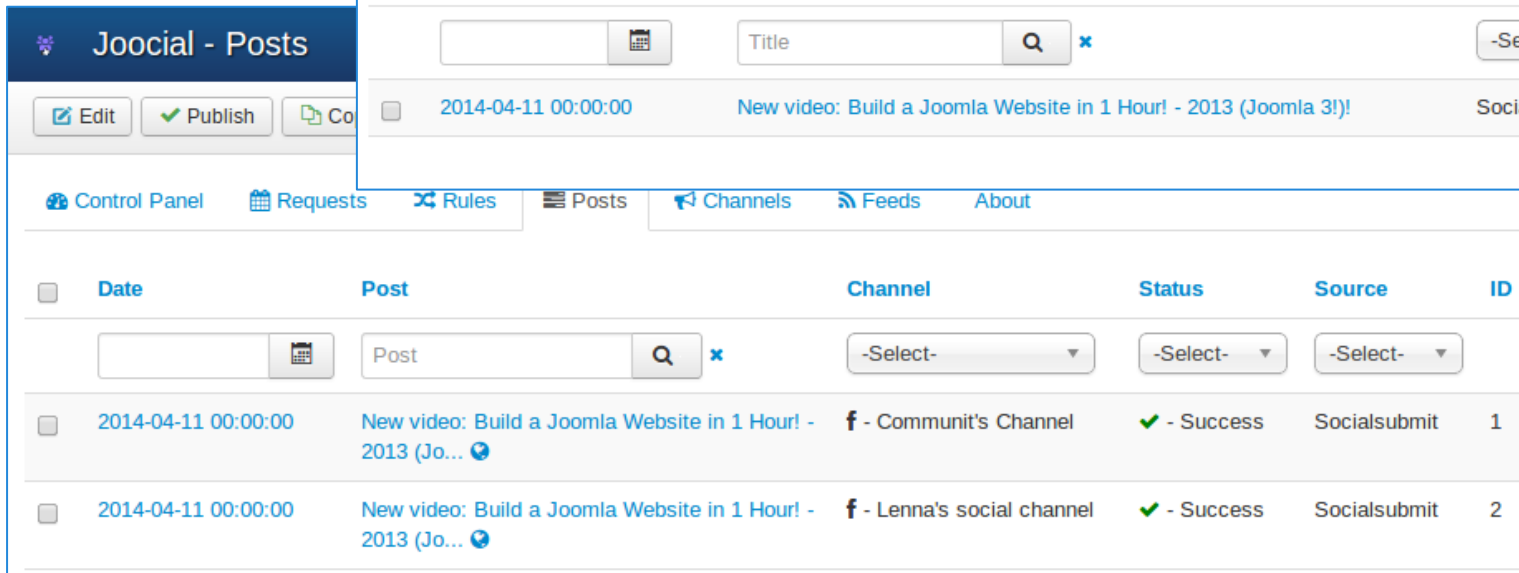
How it works - Facebook Backend Configuration

User Activity: administrator can review and manage the user messages.



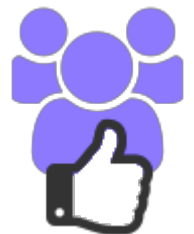
The screenshot shows the 'Jocial - Requests' management interface. At the top, there are buttons for 'Edit', 'Process', 'Copy', 'Delete', and 'Purge'. Below these are navigation tabs: 'Control Panel', 'Requests' (selected), 'Rules', 'Posts', 'Channels', 'Feeds', and 'About'. The main content area features a table with columns for 'Date', 'Title', 'Source', and 'Processed'. A search bar is located above the table. One request is visible in the table.

Date	Title	Source	Processed
2014-04-11 00:00:00	New video: Build a Joomla Website in 1 Hour! - 2013 (Joomla 3!)	Socialsubmit	Yes No



The screenshot shows the 'Jocial - Posts' management interface. At the top, there are buttons for 'Edit', 'Publish', and 'Copy'. Below these are navigation tabs: 'Control Panel', 'Requests', 'Rules', 'Posts' (selected), 'Channels', 'Feeds', and 'About'. The main content area features a table with columns for 'Date', 'Post', 'Channel', 'Status', 'Source', and 'ID'. A search bar is located above the table. Two posts are visible in the table.

Date	Post	Channel	Status	Source	ID
2014-04-11 00:00:00	New video: Build a Joomla Website in 1 Hour! - 2013 (Jo... 📺	f - Communit's Channel	✓ - Success	Socialsubmit	1
2014-04-11 00:00:00	New video: Build a Joomla Website in 1 Hour! - 2013 (Jo... 📺	f - Lenna's social channel	✓ - Success	Socialsubmit	2



Jocial - Community Auto-Posting

How it works - Facebook Backend Configuration

User Channel: User channel publishes only to an User Profile.



The image shows a screenshot of the Jocial interface. On the left, the 'Jocial - Posts' section is visible, featuring a toolbar with 'Edit', 'Publish', 'Copy', 'Delete', and 'Purge' buttons. Below the toolbar is a navigation menu with 'Control Panel', 'Requests', 'Rules', 'Posts', 'Channels', 'Feeds', and 'About'. A table displays a list of posts with columns for 'Date', 'Post', 'Channel', 'Status', and 'Source'. The first row shows a post from '2014-05-06 00:00:00' with the content 'JOOMLA COMMUNITY MAGAZINE | MAY 2014', published to 'f - Lenna's social channel' with a 'Success' status and 'Content' source.

A large blue arrow points from the 'Publish' button in the Jocial interface to a simulated Facebook post. The Facebook post is from 'Jocial - Community Auto-Posting' and contains the following text: 'JOOMLA COMMUNITY MAGAZINE | MAY 2014', a URL 'http://tinyurl.com/oe5cgde', an image of a birthday cake with the text 'M ESPAÑOL NO I', and a description: 'The May issue of the Joomla Community Magazine is here! Our stories this month: Editors Introduction Celebrate the First Year of the Spanish JCM!, by Alice Grevet Feature Stories Tracking the Trends of...'. The URL 'WWW.JOOMLA.ORG' is also present.

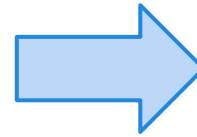


Jocial - Community Auto-Posting

How it works - Facebook Backend Configuration

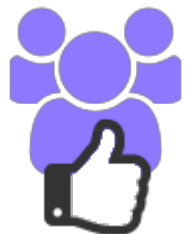
ADVANCED - Open Graph features for Users: Post to Facebook Timeline using Open Graph actions.

Open Graph features for Users	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Explicit Sharing	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
User Generated Photo	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No



Increases News Feed engagement through news-specific classification, explicitly shared posts, custom messages, and mention tagging.

With an increasing number of people having access to cameras on their mobile devices, there is a growing need to be able to share those photos in stories. Photo-generating items can utilize the user_generated photos capability to enhance these stories with a larger display in news feeds and on timelines.

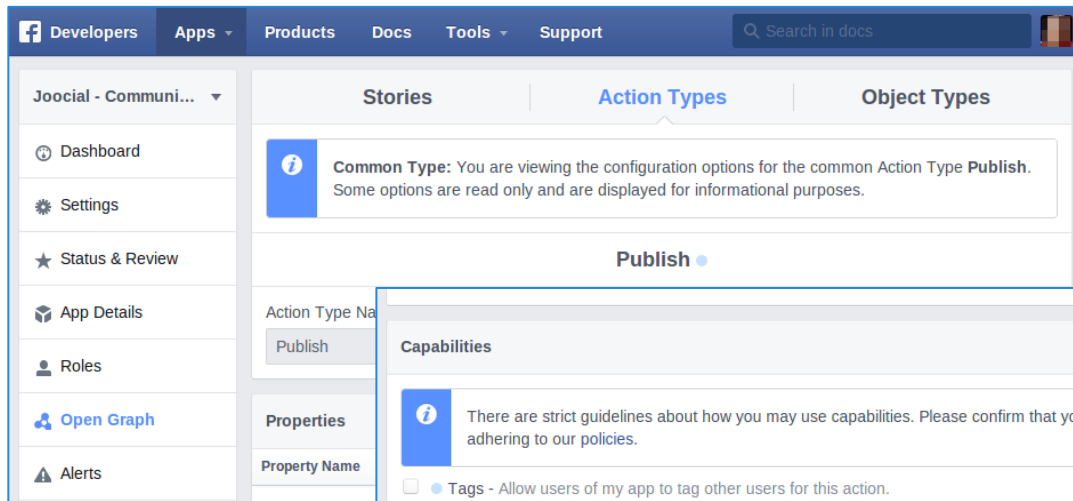


Joocial - Community Auto-Posting

How it works - Facebook Backend Configuration

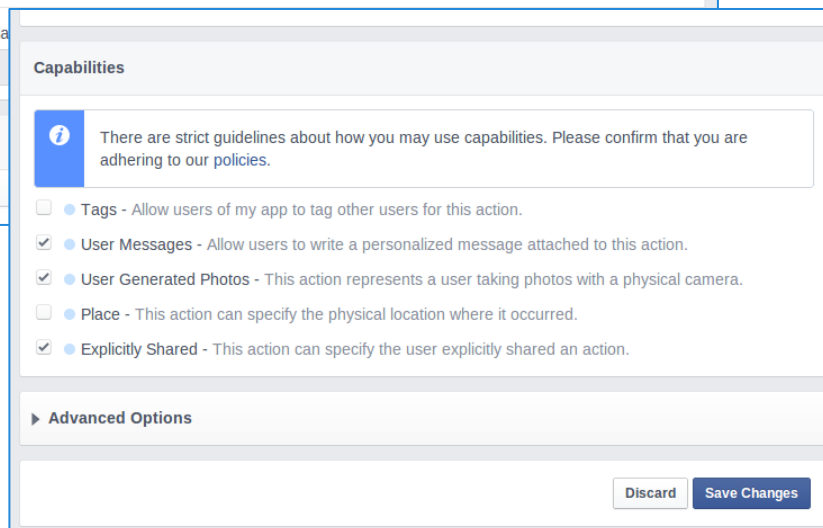
ADVANCED - Open Graph features for Users: Post to Facebook Timeline using Open Graph actions.

explicitly_shared and user_generated Open Graph actions **require Facebook App approval**.

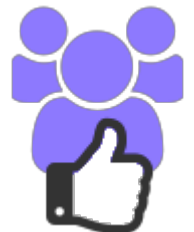


The screenshot shows the Facebook Developer console interface. The top navigation bar includes 'Developers', 'Apps', 'Products', 'Docs', 'Tools', and 'Support'. The main content area is titled 'Joocial - Communi...' and has tabs for 'Stories', 'Action Types', and 'Object Types'. The 'Action Types' tab is active, showing a 'Common Type' for the 'Publish' action. A sidebar on the left contains navigation links: Dashboard, Settings, Status & Review, App Details, Roles, Open Graph, and Alerts. The 'Open Graph' link is highlighted. Below the 'Publish' action type, there are sections for 'Action Type Name', 'Properties', and 'Property Name'.

- Step 1: Create a Facebook App
- Step 2: Set Up the App (not live)
- Step 3: Publish a Story
- Step 4: [Submit Your Actions for Review](#)



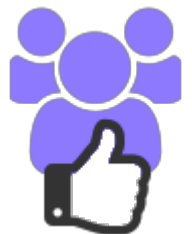
The screenshot shows the 'Capabilities' configuration window for the 'Publish' action type. It includes an information icon and a warning message: 'There are strict guidelines about how you may use capabilities. Please confirm that you are adhering to our policies.' Below this, there are several checkboxes for capabilities: 'Tags' (unchecked), 'User Messages' (checked), 'User Generated Photos' (checked), 'Place' (unchecked), and 'Explicitly Shared' (checked). At the bottom, there is an 'Advanced Options' section and two buttons: 'Discard' and 'Save Changes'.



Joocial - Community Auto-Posting

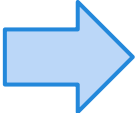
How it works - Twitter Case

- **Twitter Case**



Jocial - Community Auto-Posting Twitter Showcase

Registered Users can enable their social channels.
Users proceed to authorize their own channels.



Jocial - Community Auto-Posting


My Social Channels

Please, authorize to publish your community activity

Channels	Type	Status
Site-Wide Channel	Twitter	Click here to Authorize >>
Site-Wide Channel	LinkedIn	Click here to Authorize >>

Enabled Social Channels

Channels	Type	Status
Lenna's social channel	Facebook	<input checked="" type="checkbox"/> Published



Authorise Jocial - Community Auto-Posting to use your account?


This application **will be able to:**

- Read Tweets from your timeline.
- See who you follow, and follow new people.
- Update your profile.
- Post Tweets for you.

[Authorise app](#) [Cancel](#)

Jocial - Community Auto-Posting
By Jocial

Users can share all site activity to profiles in Facebook, LinkedIn, and Twitter.

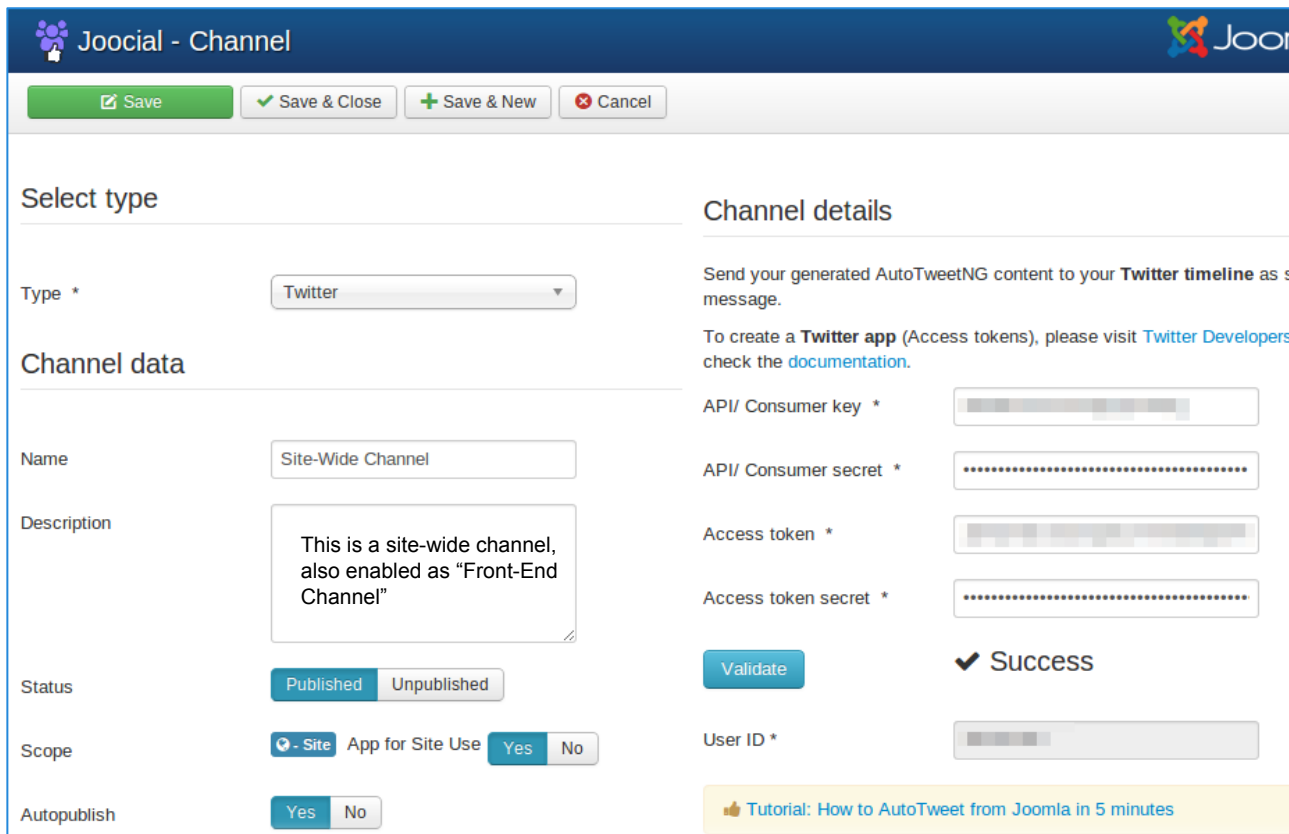


Jocial - Community Auto-Posting

How it works - Twitter Backend Configuration

Channel Scope: In Jocial, a channel can have a scope: Site or User.

A site-wide channel works for general auto-posting, publishing as usual to site channels. A user channel publish only to User Profile.



The screenshot shows the 'Jocial - Channel' configuration page for Twitter. The interface is divided into two main sections: 'Channel data' and 'Channel details'.

Channel data:

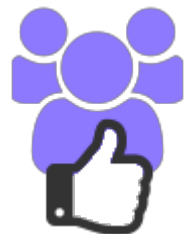
- Type ***: A dropdown menu set to 'Twitter'.
- Name**: A text input field containing 'Site-Wide Channel'.
- Description**: A text area containing 'This is a site-wide channel, also enabled as "Front-End Channel"'. The text area has a small 'x' icon in the bottom right corner.
- Status**: Two radio buttons, 'Published' (selected) and 'Unpublished'.
- Scope**: A dropdown menu set to 'Site' (with a globe icon), followed by 'App for Site Use' and two radio buttons, 'Yes' (selected) and 'No'.
- Autopublish**: Two radio buttons, 'Yes' (selected) and 'No'.

Channel details:

- Text: 'Send your generated AutoTweetNG content to your **Twitter timeline** as a message.'
- Text: 'To create a **Twitter app** (Access tokens), please visit [Twitter Developers](#) check the [documentation](#).'
- API/ Consumer key ***: A text input field with a masked value.
- API/ Consumer secret ***: A text input field with a masked value.
- Access token ***: A text input field with a masked value.
- Access token secret ***: A text input field with a masked value.
- Validate**: A blue button.
- User ID ***: A text input field with a masked value.

Success: A green checkmark icon followed by the text 'Success'.

Footer: A yellow banner with a thumbs-up icon and the text 'Tutorial: How to AutoTweet from Joomla in 5 minutes'.

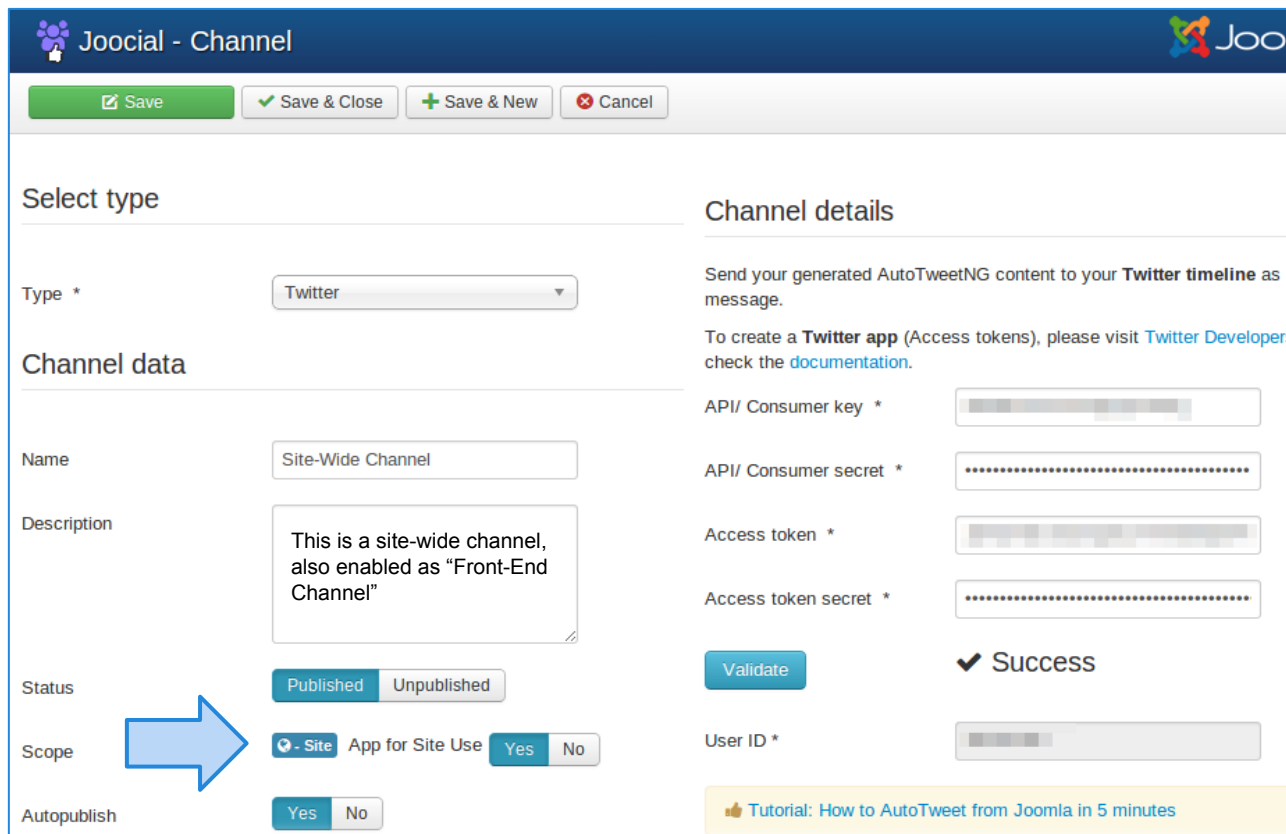


Jocial - Community Auto-Posting

How it works - Twitter Backend Configuration

Authorized App: A site channel has an App, authorized to publish.

Users Channels use the same App to authorize publishing operations. Users do not assign an App. Enable “**App for Site Use**” to allow User App authorizations.



The screenshot shows the 'Jocial - Channel' configuration page for a Twitter channel. The interface includes a top navigation bar with the Joomla logo and 'Jocial - Channel' text. Below the navigation bar are four buttons: 'Save', 'Save & Close', 'Save & New', and 'Cancel'. The main content area is divided into two columns. The left column, titled 'Select type', contains a 'Type' dropdown menu set to 'Twitter'. Below this is the 'Channel data' section with fields for 'Name' (Site-Wide Channel), 'Description' (This is a site-wide channel, also enabled as "Front-End Channel"), 'Status' (Published/Unpublished), 'Scope' (Site, App for Site Use, Yes/No), and 'Autopublish' (Yes/No). A blue arrow points to the 'App for Site Use' checkbox. The right column, titled 'Channel details', contains instructions on sending content to a Twitter timeline and a link to Twitter Developers documentation. It includes fields for 'API/ Consumer key', 'API/ Consumer secret', 'Access token', and 'Access token secret', each with a 'Validate' button. A 'Success' message is displayed. At the bottom right, there is a 'User ID' field and a yellow banner with a tutorial link: 'Tutorial: How to AutoTweet from Joomla in 5 minutes'.



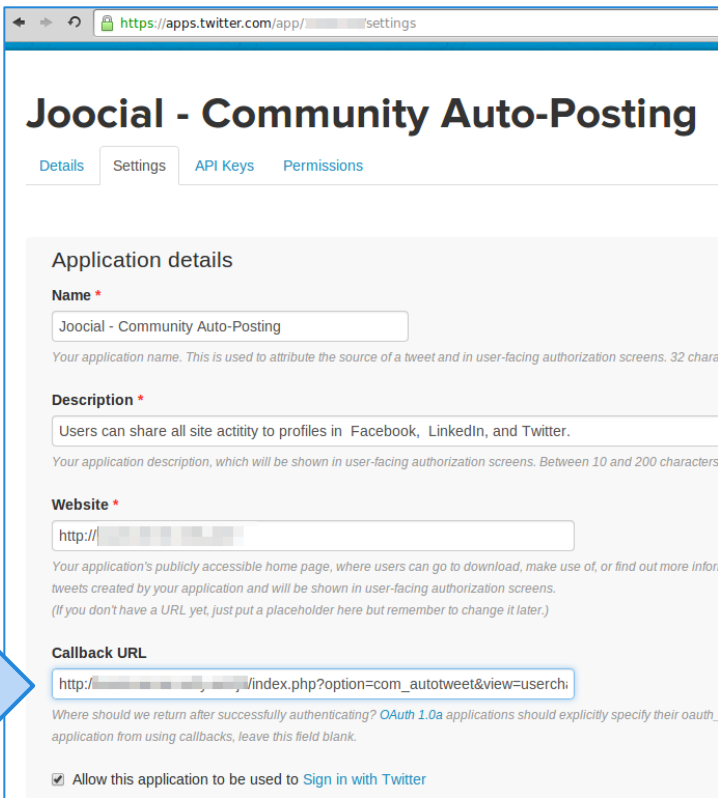
Jocial - Community Auto-Posting

How it works - Twitter Backend Configuration

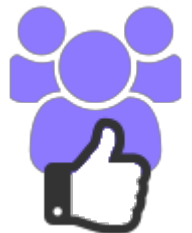
Configure Twitter App Callback URL:
Twitter App must be configured with your “Manage Your Channels” menu page.

- Create a menu item for Jocial » User Social Channels
- Assign the new Page url to Twitter App **Callback URL**

Sample Callback Url: `http://.../index.php?option=com_autotweet&view=userchannels&Itemid=99999`



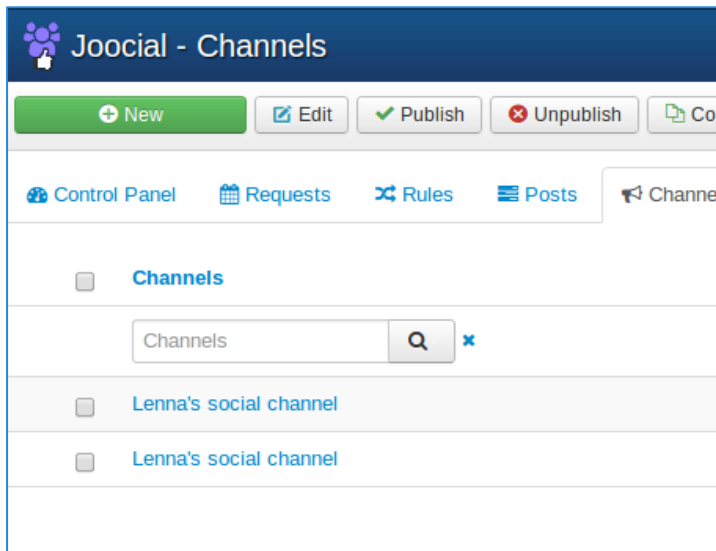
The screenshot shows the Twitter Developer Portal settings page for the application "Jocial - Community Auto-Posting". The page is titled "Jocial - Community Auto-Posting" and has tabs for "Details", "Settings", "API Keys", and "Permissions". The "Settings" tab is selected. The "Application details" section includes fields for "Name" (Jocial - Community Auto-Posting), "Description" (Users can share all site activity to profiles in Facebook, LinkedIn, and Twitter.), and "Website" (http://...). The "Callback URL" field is highlighted with a blue arrow pointing to it from the left. The "Callback URL" field contains the URL: `http://.../index.php?option=com_autotweet&view=userch...`. Below the "Callback URL" field, there is a checkbox labeled "Allow this application to be used to Sign in with Twitter" which is checked.



Joocial - Community Auto-Posting

How it works - Twitter Backend Configuration

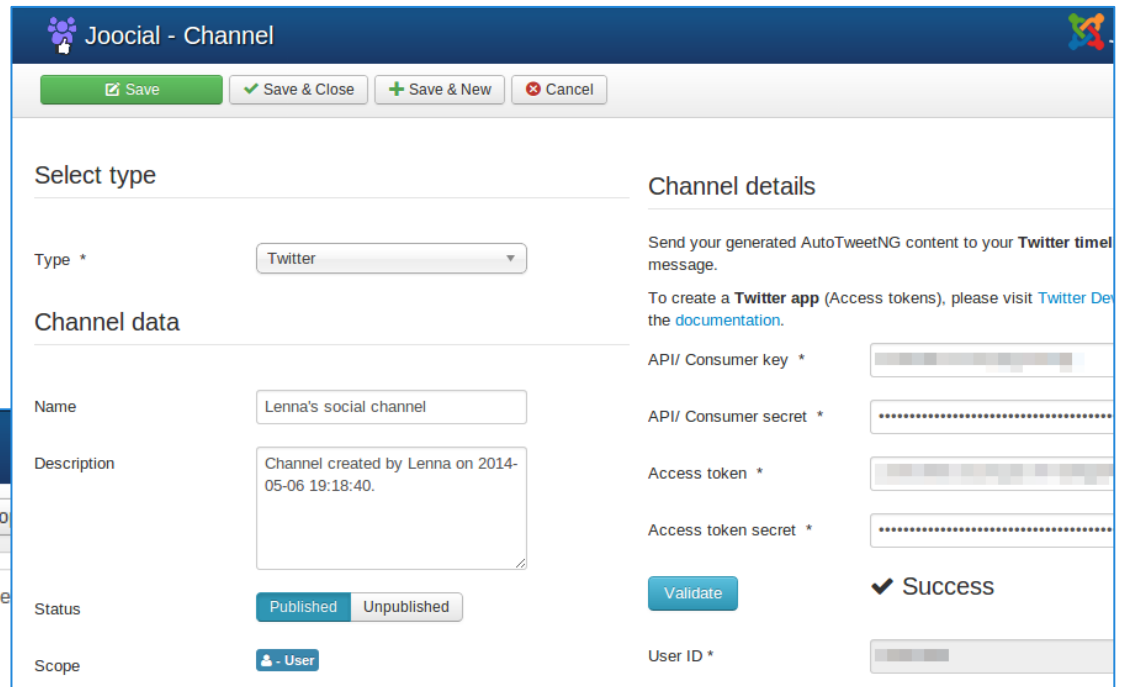
User Channel: administrator can review and manage the user channel.



The screenshot shows the 'Joocial - Channels' management interface. At the top, there are buttons for '+ New', 'Edit', 'Publish', 'Unpublish', and 'Copy'. Below this is a navigation bar with 'Control Panel', 'Requests', 'Rules', 'Posts', and 'Channels'. The main content area shows a list of channels under the heading 'Channels'. There is a search bar and a table with two entries:

Channels	Platform	Status	Scope	User ID
<input type="checkbox"/> Lenna's social channel	Twitter	✓	- User	7
<input type="checkbox"/> Lenna's social channel	Facebook	✓	- User	6

At the bottom right of the table, there is a dropdown menu showing '20'.



The screenshot shows the 'Joocial - Channel' configuration modal. It has a title bar with the Joocial logo and a close button. Below the title bar are buttons for 'Save', 'Save & Close', 'Save & New', and 'Cancel'. The modal is divided into two main sections: 'Select type' and 'Channel details'.

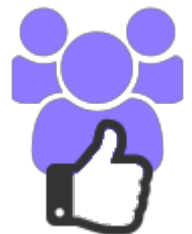
Select type: A dropdown menu is set to 'Twitter'.

Channel data:

- Name: Lenna's social channel
- Description: Channel created by Lenna on 2014-05-06 19:18:40.
- Status: Published (selected), Unpublished
- Scope: - User

Channel details:

- Send your generated AutoTweetNG content to your **Twitter** timeline message.
- To create a **Twitter app** (Access tokens), please visit [Twitter Dev](#) the [documentation](#).
- API/ Consumer key * [Redacted]
- API/ Consumer secret * [Redacted]
- Access token * [Redacted]
- Access token secret * [Redacted]
- Validate button
- Success message: ✓ Success
- User ID * [Redacted]



Jocial - Community Auto-Posting

How it works - Twitter Backend Configuration

User Channel: User channel publishes only to an User Profile.

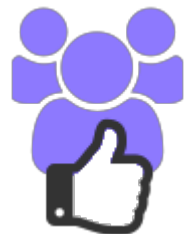


Jocial - Posts

Edit Publish Copy Delete Purge

[Control Panel](#) [Requests](#) [Rules](#) **Posts** [Channels](#) [Feeds](#) [About](#)

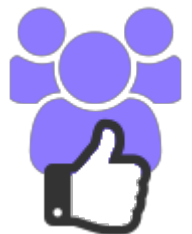
<input type="checkbox"/>	Date	Post	Channel	Status	Source
<input type="checkbox"/>	<input type="text"/> <input type="calendar"/>	<input type="text" value="Post"/> <input type="search"/>	<input type="text" value="Lenna's social ch..."/>	<input type="text" value="-Select-"/>	<input type="text" value="-Select-"/>
<input type="checkbox"/>	2014-05-06 00:00:00	Joomla Community Magazine MAY 2014	Twitter - Lenna's social channel	Success	Content



Joocial - Community Auto-Posting

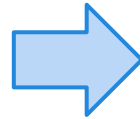
How it works - LinkedIn Profile Case

- **LinkedIn Profile Case**



Jocial - Community Auto-Posting LinkedIn Showcase

Registered Users can enable their social channels.
Users proceed to authorize their own channels



Jocial - Community Auto-Posting

My Social Channels

Please, authorize to publish your community activity

Channels	Type	Status
Site-Wide Channel	in - LinkedIn	Click here to Authorize >>

[Click here to Authorize >>](#)

Enabled Social Channels

Channels	Type	Status
Lenna's social channel	f - Facebook	<input checked="" type="checkbox"/> Published
Lenna's social channel	t - Twitter	<input checked="" type="checkbox"/> Published

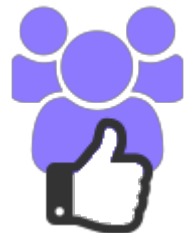
Extly

Jocial - Community Auto-Posting would like to access some of your LinkedIn info:

- YOUR PROFILE OVERVIEW**
Name, photo, headline, and current positions
- NETWORK UPDATES**
Retrieve and post updates to LinkedIn as you
- GROUP DISCUSSIONS**
Retrieve and post group discussions as you

[Allow access](#) [Cancel](#)

All Applications can be found in your settings
[Terms of Service](#) | [Privacy Policy](#)






Jocial - Community Auto-Posting LinkedIn Showcase

Registered Users can enable their social channels.
Users proceed to authorize their own channels

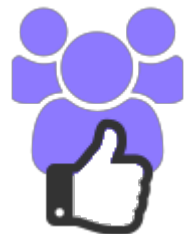
Jocial - Community Auto-Posting

My Social Channels

Enabled Social Channels

Channels	Type	Status
Lenna's social channel	 - Facebook	<input checked="" type="checkbox"/> Published
Lenna's social channel	 - Twitter	<input checked="" type="checkbox"/> Published
Lenna's social channel	 - LinkedIn	<input checked="" type="checkbox"/> Published

You are here: [Home](#) > [Manage Your Channels](#)

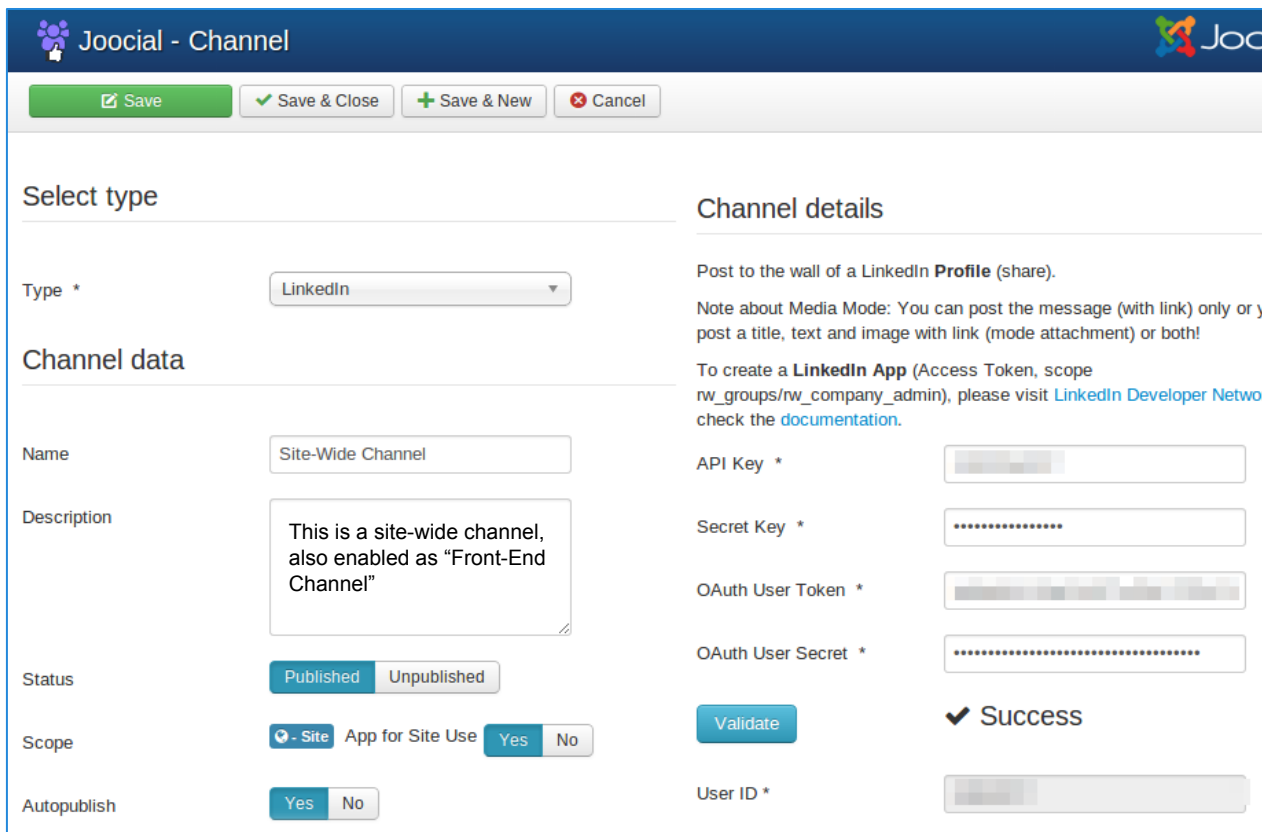


Jocial - Community Auto-Posting

How it works - LinkedIn Backend Configuration

Channel Scope: In Jocial, a channel can have a scope: Site or User.

A site-wide channel works for general auto-posting, publishing as usual to site channels. A user channel publish only to User Profile.



The screenshot shows the 'Jocial - Channel' configuration page for LinkedIn. The interface is divided into two main sections: 'Select type' and 'Channel details'.

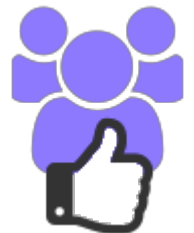
Select type:

- Type: LinkedIn (selected)
- Channel data:
 - Name: Site-Wide Channel
 - Description: This is a site-wide channel, also enabled as "Front-End Channel"
 - Status: Published (selected), Unpublished
 - Scope: Site (selected), App for Site Use, Yes, No
 - Autopublish: Yes, No

Channel details:

- Post to the wall of a LinkedIn **Profile** (share).
- Note about Media Mode: You can post the message (with link) only or you can post a title, text and image with link (mode attachment) or both!
- To create a **LinkedIn App** (Access Token, scope `rw_groups/rw_company_admin`), please visit [LinkedIn Developer Network](#) check the [documentation](#).
- API Key *
- Secret Key *
- OAuth User Token *
- OAuth User Secret *
- Validate button
- User ID *

At the bottom right of the form, there is a 'Success' message with a checkmark icon.

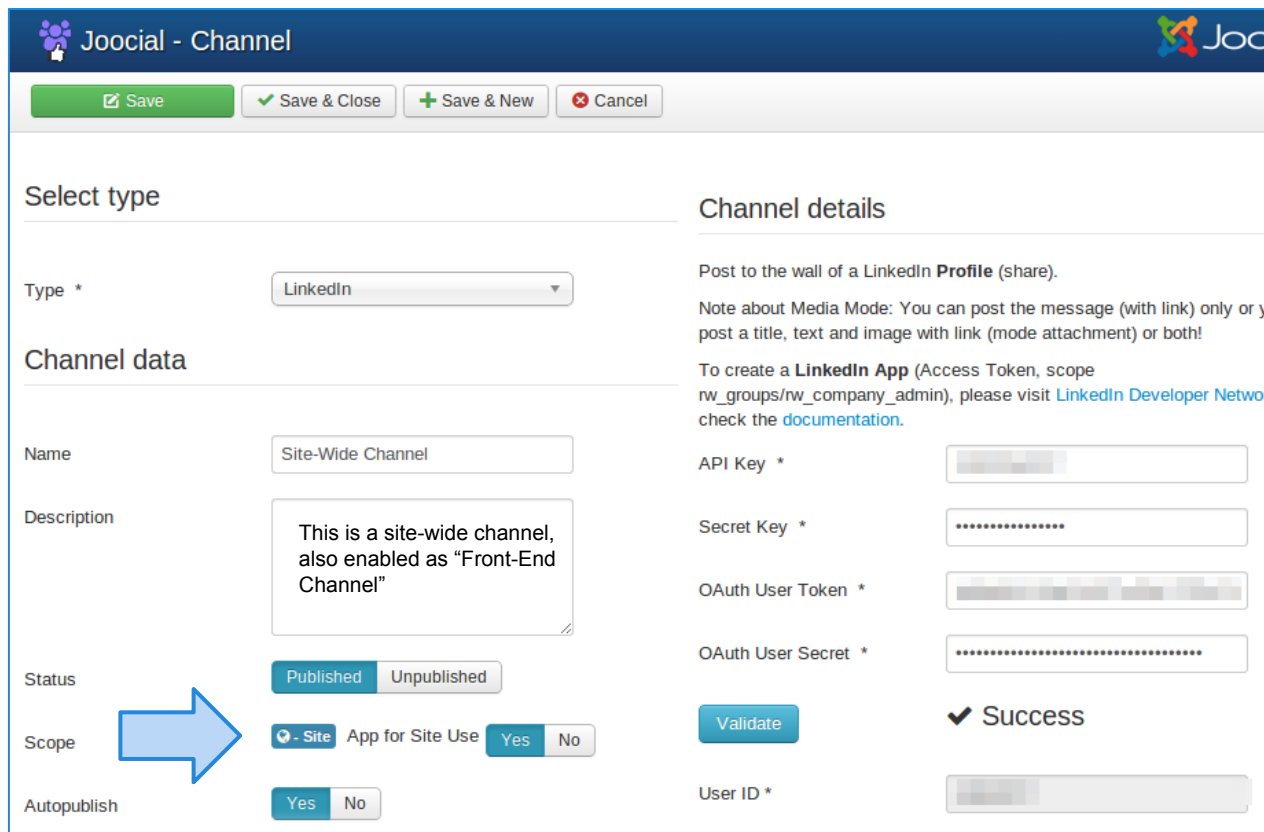


Joocial - Community Auto-Posting

How it works - LinkedIn Backend Configuration

Authorized App: A site channel has an App, authorized to publish.

Users Channels use the same App to authorize publishing operations. Users do not assign an App. Enable “**App for Site Use**” to allow User App authorizations.



The screenshot shows the 'Joocial - Channel' configuration page for LinkedIn. The interface includes a top navigation bar with the Joocial logo and a toolbar with buttons for 'Save', 'Save & Close', 'Save & New', and 'Cancel'. The main content is divided into two columns: 'Select type' and 'Channel details'.

Select type:

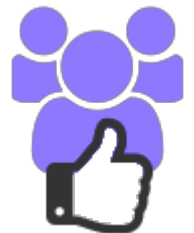
- Type * (Dropdown): LinkedIn

Channel data:

- Name: Site-Wide Channel
- Description: This is a site-wide channel, also enabled as "Front-End Channel"
- Status: Published (Selected), Unpublished
- Scope: Site (Selected), App for Site Use (Yes/No) - A blue arrow points to this section.
- Autopublish: Yes/No

Channel details:

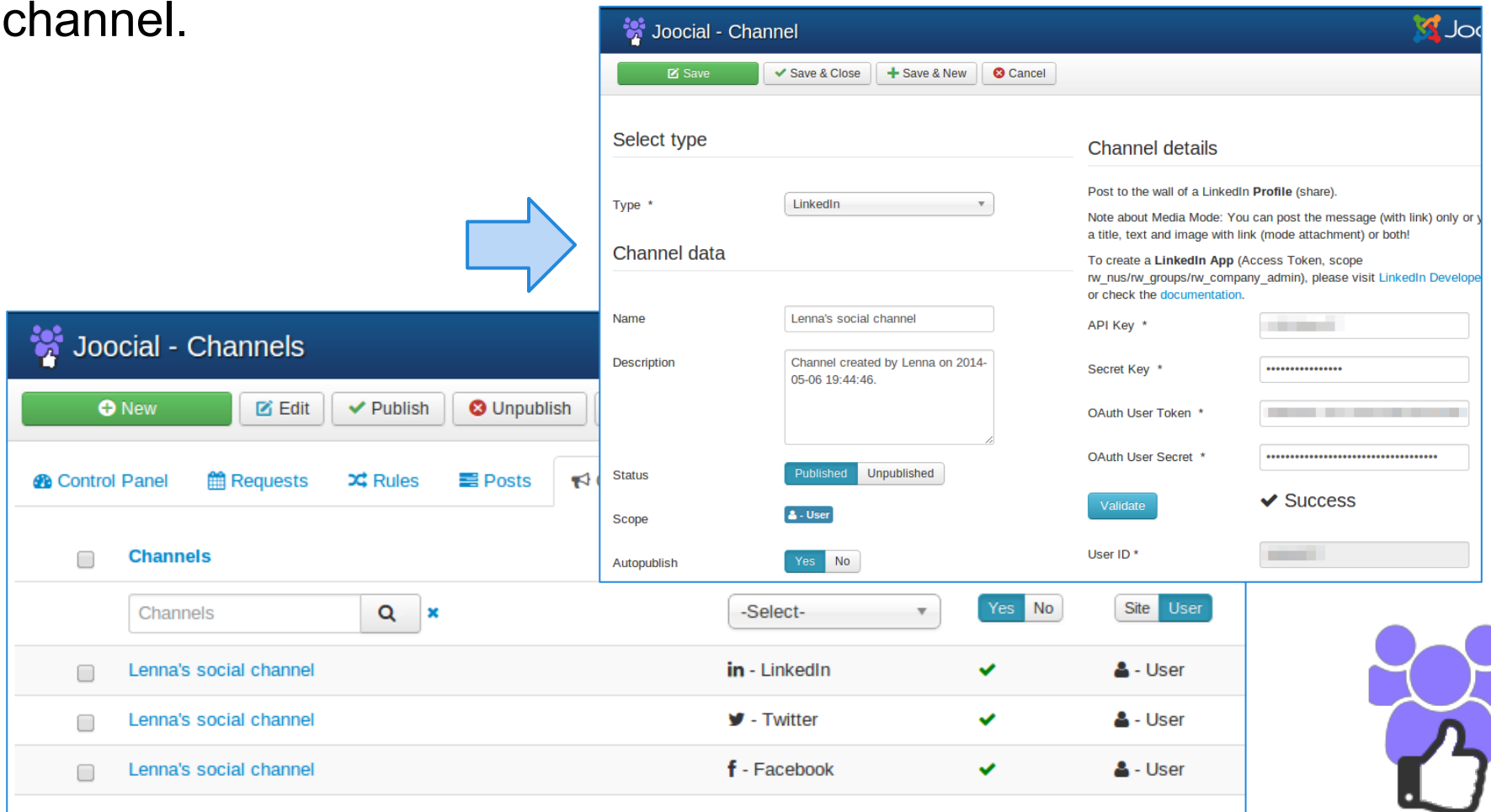
- Post to the wall of a LinkedIn Profile (share).
- Note about Media Mode: You can post the message (with link) only or you can post a title, text and image with link (mode attachment) or both!
- To create a LinkedIn App (Access Token, scope rw_groups/rw_company_admin), please visit [LinkedIn Developer Network](#) and check the [documentation](#).
- API Key * (Masked)
- Secret Key * (Masked)
- OAuth User Token * (Masked)
- OAuth User Secret * (Masked)
- Validate button
- Success message: ✓ Success
- User ID * (Masked)



Jocial - Community Auto-Posting

How it works - LinkedIn Backend Configuration

User Channel: administrator can review and manage the user channel.



The image displays the Jocial Channels management interface. On the left, a sidebar shows a list of channels under the heading "Channels". A search bar and a table of channels are visible. A blue arrow points from the "Channels" list to a detailed configuration window for a "LinkedIn" channel.

Jocial - Channels

Buttons: + New, Edit, Publish, Unpublish

Navigation: Control Panel, Requests, Rules, Posts

Search: Channels [Search Icon] x

Channel Name	Platform	Status	User
Lenna's social channel	in - LinkedIn	✓	- User
Lenna's social channel	🐦 - Twitter	✓	- User
Lenna's social channel	f - Facebook	✓	- User

Jocial - Channel

Buttons: Save, Save & Close, Save & New, Cancel

Select type

Type * LinkedIn

Channel data

Name: Lenna's social channel

Description: Channel created by Lenna on 2014-05-06 19:44:46.

Status: Published Unpublished

Scope: - User

Autopublish: Yes No

Channel details

Post to the wall of a LinkedIn Profile (share).

Note about Media Mode: You can post the message (with link) only or with a title, text and image with link (mode attachment) or both!

To create a LinkedIn App (Access Token, scope rw_nus/rw_groups/rw_company_admin), please visit LinkedIn Developer or check the documentation.

API Key * [Input Field]

Secret Key * [Input Field]


OAuth User Token * [Input Field]

OAuth User Secret * [Input Field]

Validate

✓ Success

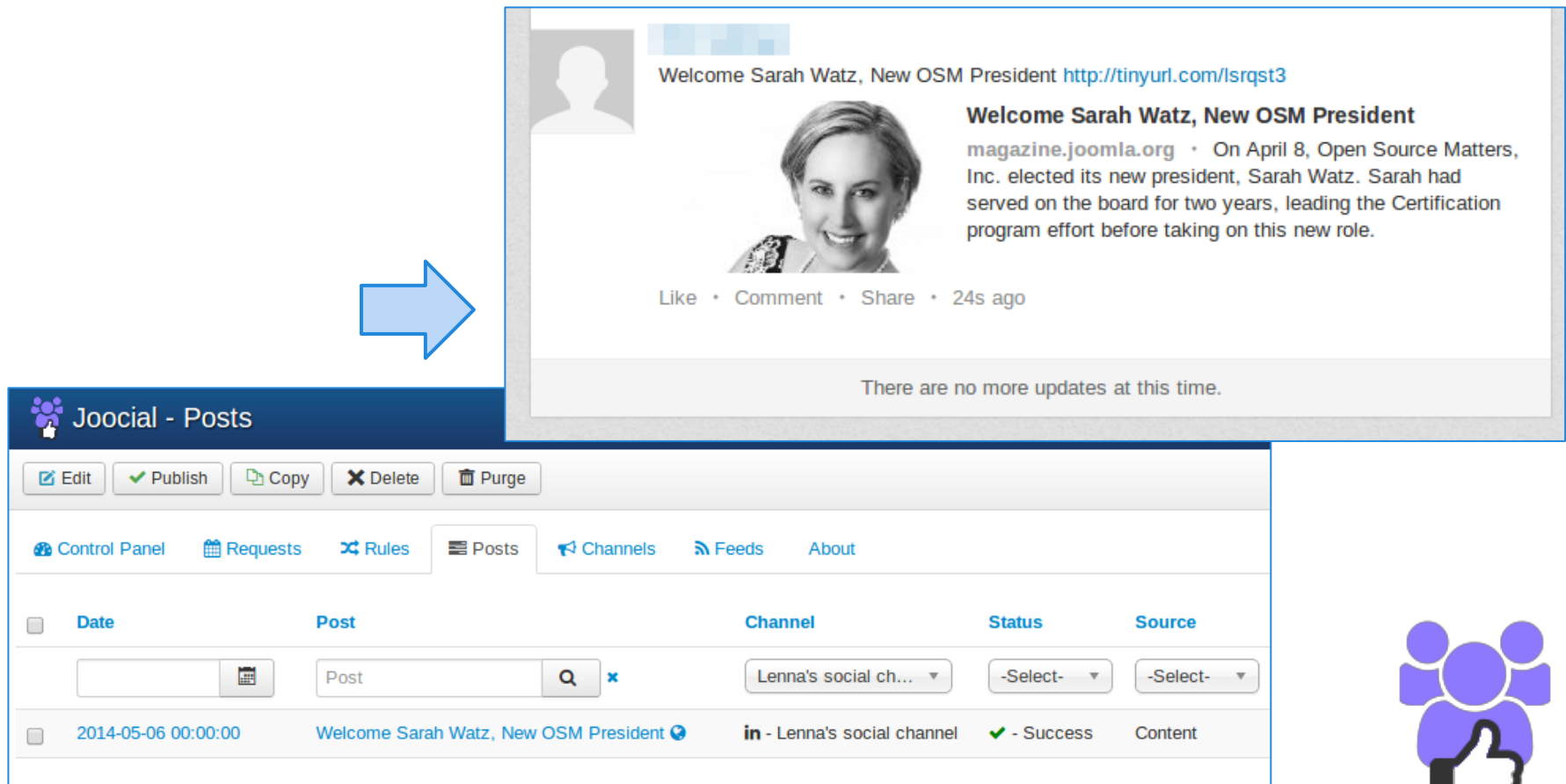
User ID * [Input Field]



Jocial - Community Auto-Posting

How it works - LinkedIn Backend Configuration

User Channel: User channel publishes only to an User Profile.



The image illustrates the workflow of Jocial's auto-posting feature. On the left, the Jocial - Posts management interface is shown. It includes a toolbar with 'Edit', 'Publish', 'Copy', 'Delete', and 'Purge' buttons. Below the toolbar are navigation tabs for 'Control Panel', 'Requests', 'Rules', 'Posts', 'Channels', 'Feeds', and 'About'. A table displays the post configuration:

Date	Post	Channel	Status	Source
2014-05-06 00:00:00	Welcome Sarah Watz, New OSM President	in - Lenna's social channel	Success	Content

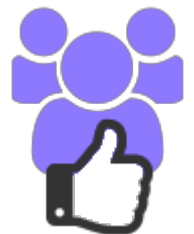
A blue arrow points from the 'Post' column of the table to a screenshot of a LinkedIn post. The post content is:

Welcome Sarah Watz, New OSM President <http://tinyurl.com/Isrqst3>

Welcome Sarah Watz, New OSM President
magazine.joomla.org · On April 8, Open Source Matters, Inc. elected its new president, Sarah Watz. Sarah had served on the board for two years, leading the Certification program effort before taking on this new role.

Like · Comment · Share · 24s ago

There are no more updates at this time.



Joocial - Community Auto-Posting Recommendations

- **Channels for Front-End Apps:** It's recommended to have One App for the main general "Site" Channel, **AND** a second App for user channels in a second "Site" Channel. In this way, it's easier to manage activities, and there's no single critical App.
- **Rotate Apps / Monthly Update to the Front-End App:** Change every month the "Site" App for users. In this way, you don't depend on a single App status.
- **Monitor Statistics/Reports:** Monitor activity and avoid spam reports generated by users in your Apps.
- **Test Test Test:** Always test before implement a change in your site. Test with a "Mail Channel" or test with a "Sandboxed App"
Do NOT test with a live app.



Joocial - Community Auto-Posting

Conclusion

In this presentation, we have shown an **innovative** new way to engage social activity and reach new users:

- **User Social Empowerment:** now, users help to promote your site in their social channels.
- **Social Networking:** Every new social channel adds unlimited network effect between contacts.
- **Full Social Content Management:** Now, it's possible in Joomla! to allow a full social integration from back-end to front-end users.
- **40+ Integrated extensions** are already enabled for your users!

One last word

We love your feedback, it's our way to improve.

This presentation was created with your help.

Please post a rating and a review at the [#JED](#)
It really helps ;-)

Support: <http://support.extly.com>

Community Forum Support: <http://www.extly.com/forum/index.html>

Twitter [@extly](#)

Facebook [facebook.com/extly](https://www.facebook.com/extly)

