

# AutoTweetNG

Recipes



Improve your social streams with RSS Feeds

<http://www.extly.com/autotweetng-recipe-improve-your-social-streams-with-rss-feeds.html>

Presentation based on Joomla 3 and AutoTweetNG 6.7.0

2013-10-28

# Recipe: Improve your social streams

**AutoTweetNG** allows automatic social publishing from Joomla to Facebook, Twitter, or LinkedIn.

In this presentation, we are going to show how you can increase and diversify your social stream content.

Product Page: <http://www.extly.com/autotweet-ng-pro.html>

Support: <http://support.extly.com>

Community Forum Support: <http://www.extly.com/forum/index.html>



# Prerequisites

- AutoTweetNG Free, PRO or Joocial v6.7 or superior
- Configured social channels   
- This tutorial assumes you have already done a basic configuration.
- Previous Tutorial:  
[How to AutoTweet from Joomla in 5 minutes](#)



# Leading Case: SM Running



The site owner “Ricardo” is the social media manager. He creates content in Joomla, and articles are automatically published to social channels: Facebook and Twitter.

He publishes weekly content of competitions and training. He can't create content every day, and streams lag with no activity.

There are well-known running news sites, publishing articles every day.

AutoTweetNG now supports Feeds Automatic Posts for better streams management. Posts can be created based on trusted sources.

Url: <http://www.sm-running.com/>

Facebook: <https://www.facebook.com/SMrunning> - Twitter: [https://twitter.com/SM\\_running](https://twitter.com/SM_running)



# Leading Case: SM Running



Quienes somos ✓ Noticias ✓ Beneficios ✓ Calendario ✓ Indumentaria ✓ Asociación Atlética Atenea

## Grupo de Entrenamiento para Corredores

Preparamos a nuestros atletas para carreras de calle, pista, duatlón, maratón y cross country, con hincapié en la preparación física integral.

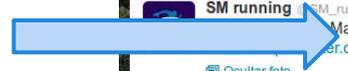
[Read More](#)

Noticias

Carrera Mc Donalds 5 km Mujer 10 km Carrera Chevrolet Torneo Pista Cenard

Búsqueda

Search...



**Tweets**

**SM running** @SM\_running  
Marc  
er.co

**MARC**  
Sabado del CAM

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Argentinazo en Brasil [tinyurl.com/pzkdpt2](http://tinyurl.com/pzkdpt2)  
[pic.twitter.com/LOe7xgWOFI](http://pic.twitter.com/LOe7xgWOFI)

**SM running** 9 hours ago

"Características de los Corredores"

- .Compramos mas Ropa de entrenamiento que Ropa de salir.
- .Gran porcentaje de tu ropa esta compuesta por zapatillas y remeras de carreras.
- .Tenes Trofeos y medallas de carreras.
- .Tenes fotos de carreras po... See More

Like · Comment · Share · 33 people like this.

**SM running** 13 hours ago

[FOTOS] 8k nocturnos American Express <http://tinyurl.com/o2r8dfb>

[FOTOS] 8k nocturnos American Express [www.sm-running.com](http://www.sm-running.com)  
Follow @trismax Se disputó la segunda edición de la competencia nocturna. Fste vez fue en

Like · Comment · www.sm-running.com · Share

**SM running** 17 hours ago

Niña de 6 años corrió 21K <http://tinyurl.com/k86kbf>

Niña de 6 años corrió 21K [www.sm-running.com](http://www.sm-running.com)  
Acompañada por su madre triatleta se convirtió en la persona más joven en completar un medio maratón generando

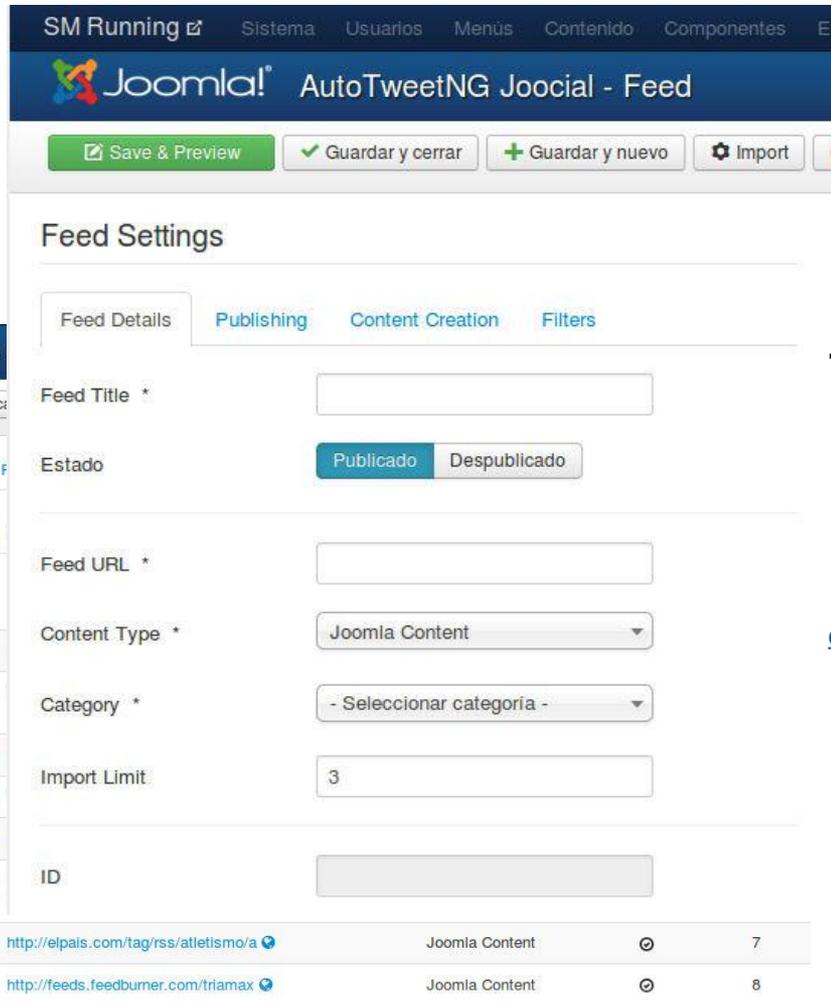
Like · Comment · www.sm-running.com · Share

3 people like this.

Write a comment...



# Step 1 - Create a new Feed



The screenshot shows the Joomla! AutoTweetNG Jocial - Feed creation interface. The top navigation bar includes 'Sistema', 'Usuarios', 'Menús', 'Contenido', 'Componentes', and 'Ex'. The main header displays the Joomla! logo and the title 'AutoTweetNG Jocial - Feed'. Below the header are buttons for 'Save & Preview', 'Guardar y cerrar', 'Guardar y nuevo', and 'Import'. The 'Feed Settings' section is active, with tabs for 'Feed Details', 'Publishing', 'Content Creation', and 'Filters'. The 'Publishing' tab is selected, showing a 'Feed Title' field, a 'Estado' dropdown set to 'Publicado', a 'Feed URL' field, a 'Content Type' dropdown set to 'Joomla Content', a 'Category' dropdown set to '- Seleccionar categoria -', and an 'Import Limit' field set to '3'. The 'ID' field is empty. A table at the bottom lists existing feeds with columns for Name, URL, Content Type, and ID.

Name	URL	Content Type	ID
El Pais - Atletismo	<a href="http://elpais.com/tag/rss/atletismo/a">http://elpais.com/tag/rss/atletismo/a</a>	Joomla Content	7
triamax	<a href="http://feeds.feedburner.com/triamax">http://feeds.feedburner.com/triamax</a>	Joomla Content	8

For example

Title:  
Running.es

RSS: <http://www.running.es/taxonomy/term/128/all/feed>



# Step 2 - Save & Preview



## Feed Settings

Feed Details | Publishing | Content Creation | Filters

Feed Title \*

Estado  Publicado  Despublicado

Feed URL \*

Content Type \*

Category \*

Import Limit

ID

## Article preview

Título

Alias

Categoría

• [Consejos](#)

La capacidad de aguantar un esfuerzo durante un largo periodo de tiempo elevada intensidad



Feed Details | Publishing | Content Creation | Filters

Feed Title \*

Estado  Publicado  Despublicado

Feed URL \*

Content Type \*

Category \*

Import Limit

ID

## Article preview

Título

Alias

Categoría

La cultura del minimalismo, como referente en deporte de correr, está ganando cada vez más importancia. Correr con lo mínimo imprescindible y fundirse con la naturaleza o con el terreno son las principales bazas con la que se presenta este movimiento, cada vez más común, al menos en cuanto a zapatillas de deporte que es más habitual encontrarlos en las carreras. Vamos a tratar de analizar el concepto de "Drop" en las zapatillas para conocer las diferentes modalidades.



In configuration tabs (Publishing, Content Creation, and Filters), the content can be adjusted.





# Step 4 - Social Media Strategy

- Manual weekly content is published on Sundays
- Import 1 article of each Feed per day
- Number of Feeds: 7

Conclusion: Increased social activity, and better social content management.

## Likes, Comments, and Shares

These actions will help you reach more people.



# One last word

We love your feedback, it's our way to improve.

This presentation was created with your help.

Please post a rating and a review at the #JED  
It really helps ;-)

Support: <http://support.extly.com>

Community Forum Support: <http://www.extly.com/forum/index.html>

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